



# CITY AND BOROUGH OF SITKA

## Legislation Details (With Text)

**File #:** 19-084      **Version:** 1      **Name:**  
**Type:** Item      **Status:** AGENDA READY  
**File created:** 4/16/2019      **In control:** City and Borough Assembly  
**On agenda:** 4/23/2019      **Final action:** 4/23/2019  
**Title:** Discussion / Direction / Decision on the approval of additional FY2020 funding (\$200,200) for marketing regarding the Convention and Visitors Bureau contract (postponed at the March 19 meeting)

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:** 1. Motion, 2. Administrator Memo, 3. Minutes March 19, 4. Response to Special Funding 2019.04.17, 5. 2018-12-28 Chamber Contract FINAL- EXHIBIT A, 6. 2018-12-28 Chamber Contract FINAL- EXHIBIT B, 7. 3 Year Marketing Strategy 2019-2021 PRINT 2019.01.08, 8. Annual Marketing Work Plan 201901.08, 9. 12. AVSP 7 Summ Profiles Southeast, 10. Google Analytics 20180701-20190406 visitsitka.org, 11. Visit Sitka FY19 FY20 Budget Narrative 2019.03.19, 12. CVS FY19 Comp Budget Expenditures 2019.03.12, 13. CVS FY20 Comp Budget Expenditures 2019.03.12, 14. Visit Sitka Presentation to Assembly 2019.03.19

Date	Ver.	Action By	Action	Result
4/23/2019	1	City and Borough Assembly	APPROVED	Pass

Discussion / Direction / Decision on the approval of additional FY2020 funding (\$200,200) for marketing regarding the Convention and Visitors Bureau contract (postponed at the March 19 meeting)