



Application for Appointment to Boards, Committees, and Commissions
City and Borough of Sitka

Board/Commission/Committee: Climate Action task force
Name: Caitlin WAM Preferred Phone: [REDACTED]
Address: [REDACTED] Alternate Phone: [REDACTED]
Email Address: [REDACTED] Fax Number: [REDACTED]
Length of Residence in Sitka: 7 yrs Registered to vote in Sitka? Yes ☒ Yes ☐ No
Employer: Fishery Affair
Organizations you belong to or participate in: n/a

Explain your main reason for applying:

I am interested in studying to learn more about how our city can become more sustainable. As a citizen + small business owner I would like to see more access to how we can do this.
What background, experience or credentials will you bring to the board, commission, or committee membership?
Small business owner
Chamber Board

Please disclose any potential conflicts of interest that may arise from your appointment. These may include but are not limited to:

- A substantial financial interest of \$1000 annually that could be influenced by your appointment.
- An immediate family member employed within the scope of this appointment.

Please attach a letter of interest, outline, or resume which includes your education, work, and volunteer experience that will enhance your membership.

→ (To be considered, your application must be complete AND be accompanied by one of the above supporting documents.)

Date: 1/10/2021 Signature: [Signature]

Your complete application and resume should be returned to the Municipal Clerk's Office by noon on the Wednesday prior to an advertised Assembly meeting.

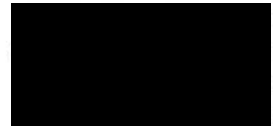
Please note: all information submitted will be made public and published online. Appointments are normally made during open session of an Assembly meeting, however, Assembly members may vote to discuss applicant(s) in closed executive session. In this case, do you wish to be present when your application is discussed? ☐ Yes ☐ No

Return to:

Melissa Henshaw, Deputy Clerk/Records Specialist, 100 Lincoln Street
Fax: 907-747-7403 Email: melissa.henshaw@cityofsitka.org

CAITLIN WAY

SMALL BUSINESS OWNER



EXECUTIVE SUMMARY

I am an Alaska Native Entrepreneur aspiring to help other entrepreneurs, teams and communities heal, develop and grow. Allowing to better serve themselves, our people and our land here in South East Alaska.

SPECIALIZATIONS

- Business Intention and Strategy
- Business Growth and Creativity
- Team Building
- Relationship Building
- Customer Service
- Communication Skills
- Leadership and Management
- Public Speaking
- Background in Health and Wellness

TRAININGS

Fit For Service Fellowship |
2019 - Present
Thinking Into Results |
2017 - Present
Brand Builders |
2018 - Present
Life Visioning Mastery |
2020 - Present
Energy Mastery |
2018 - 2019
Business Mastery |
2016-2017

INTERESTS

Cultivating Community,
Business, Mindset, Hiking,
Biking, Camping, Outdoor
Adventures, Personal
Development, Psychology,
Health and Wellness, Indigenous
Healing Practices, and Spiritual
Healing.

CAREER EXPERIENCE

Owner/Operator

Fish Eye Coffee | 2014 - Present

Business growth, strategy and vision. Fish Eye Coffee has increased revenue each year and now has 2 locations. Trained over 20 employees in customer service and skill development.

Partner/Operator

Fish Eye Organic Cafe | 2018 - Present

Customer service training, team development and business strategy. Focusing on the vision of the company and troubleshooting.

Personal Trainer/Yoga Instructor/Life Coach

Caitlin Way Coaching | 2016 - Present

I help the individual identify health goals they have externally while identifying internal blocks keeping them from achieving goals. Facilitate energy and healing work as needed allowing individuals to experience healing across many areas of their life.

EDUCATION

Fort Lewis College

BS Exercise Physiology | 2009 - 2012

Institute of Integrative Nutrition

Certificated Health Coach | 2013 - 2014

Sitka High School

Diploma | 2005 - 2009

COMMUNITY LEADERSHIP

Naa Kahidi Dancers

Sheetka Kwaan Dance Group | 2016 - Present

Team Building Workshops

Facilitating Individual and Team Growth | 2019 - Present

Chamber Board Member

Sitka Chamber of Commerce | 2018 - 2020

Sitka Tribe of Alaska

Strengthening Families Through Activities Yoga | 2018