

Sponsors: Eisenbeisz and Knox

POSSIBLE MOTION

I MOVE TO approve Resolution 2020-28 on first and final reading adopting a new official City and Borough seal; recognizing the artwork of Aaron Traz Hill; and providing for an effective date.



City and Borough of Sitka

100 Lincoln Street • Sitka, Alaska 99835

MEMORANDUM

To: Mayor Paxton and Assembly Members

Thru: John Leach, Municipal Administrator

From: Amy Ainslie, Planning Director

Date: October 5, 2020

Subject: City Seal Adoption

Background

On January 28, 2020 the Assembly approved the process for updating the city seal, which was to include a contest open to the public for entrants of any age to submit their ideas for a new seal. The Design Review Committee (DRC) comprised of the Assembly sponsors Eisenbeisz and Knox, along with the Administrator, Clerk, Planning Director, and an STA representative was formed to provide guidance and preliminary screening of contest entries. The contest was open and advertised from February 14th to March 31st. Due to the pandemic response, the review of those entries was put on hold until June, at which time the DRC met and advanced 7 of the 13 entries on for consideration by CBS boards and commissions, STA Tribal Council and subcommittees, and the general public. The feedback was presented to the Assembly on August 25th, at which time the Assembly directed staff to narrow the entries to the top five and provide artists with feedback. This was completed, and the final five entries were reviewed by the Assembly on September 22nd. After discussion and deliberation, the Assembly agreed that "Entry #5", depicting Mt. Edgecumbe, the O'Connell Bridge, a troller, a totem pole, and a USCG helicopter was the top choice for a new city seal.

Analysis

A resolution was prepared to finalize adoption of the City Seal. Early in the process, the Assembly indicated a strong preference that the transition be managed through attrition to minimize expenses. Upon passage of the resolution, a memo will be sent to all city staff reinforcing the direction to use all existing stocks of letterhead, business cards, and any other office supplies bearing the seal before ordering anything with the new city seal. A provision was included in the resolution to allow for at least a three year "overlap" period in which both seals will be recognized as the official seal, and this period can be extended by the Assembly if needed.

Fiscal Note

Award for winning design approved and advertised in contest as \$1,000, to be paid from the Mayor's contingency fund (total of \$3,000 for FY21 budgeted).

Embossers and a stamp for plat Mylars will be a total of \$130, paid from the Clerk's budgeted supplies.

Stationary and other office supplies to be replaced through attrition and expensed normally through budgeted departmental supply budgets. Most letterhead is generated electronically, so adoption of the new seal for the majority of correspondence should happen within a few weeks of adoption. Flags are approximately \$180 each, and will namely be replaced through attrition as well.

There is no budget for replacing all the decals of CBS vehicles in the FY21 budget; staff will explore if it is possible/feasible for the FY22 budget or later. It was anticipated at the beginning of the process that decals for the 33 eligible vehicles would cost approximately \$1,250 (plus ordinary staff time for removal and installation). The new seal will be used if new vehicles/equipment are purchased, or for any decal replacements that would ordinarily be done due to poor condition.

Recommendation

Approve the resolution to adopt the new official seal of the City and Borough of Sitka.

CITY AND BOROUGH OF SITKA

RESOLUTION NO. 2020-28

**A RESOLUTION OF THE CITY AND BOROUGH OF SITKA ADOPTING A NEW
OFFICIAL CITY AND BOROUGH SEAL; RECOGNIZING THE ARTWORK OF AARON TRAZ
HILL; AND PROVIDING FOR AN EFFECTIVE DATE**

WHEREAS, in 1971, the City and Borough of Sitka Assembly adopted a commemorative coin depicting the transfer of Alaska from Russia as the official seal; and

WHEREAS, said coin and seal depicted a cannon atop the historic Castle Hill site pointed out over Sitka Sound; and

WHEREAS, the community wishes to be represented in its official symbols in a way that is reflective of Sitka's rich history, society, culture, geography, flora, fauna, economy, and other important characteristics of the area and people within the boundaries of the City and Borough of Sitka; and

WHEREAS, a contest was open to the public from February 14th, 2020 to March 31st, 2020, inviting individuals to design a new official seal for the City and Borough of Sitka; and

WHEREAS, of the thirteen responses to the contest that were received, seven were selected to be reviewed by City and Borough of Sitka boards and commissions, the Sitka Tribe of Alaska, and the general public; and

WHEREAS, the City and Borough of Sitka Assembly, after consideration of feedback from its boards and commissions, the Sitka Tribe of Alaska, and the general public, selected an entry depicting Mt. Edgecumbe, the O'Connell Bridge, a totem pole, a troller, and a U.S. Coast Guard helicopter which was created by artist Aaron Traz Hill and included as Exhibit A.

NOW, THEREFORE, BE IT RESOLVED that the Assembly of the City and Borough of Sitka, Alaska, hereby adopts the design created by artist Aaron Traz Hill as the Official Seal of the City and Borough of Sitka; and

BE IT FURTHER RESOLVED that there will be a transition period of three (3) years in which both the old and new seals shall be recognized as the official seal of the City and Borough of Sitka.

PASSED, APPROVED AND ADOPTED by the Assembly of the City and Borough of Sitka, Alaska on this 13th day of October, 2020.

Gary L. Paxton, Mayor

ATTEST:

Sara Peterson, MMC
Municipal Clerk

1st and final reading 10/13/2020

Sponsors: Eisenbeisz/Knox

Exhibit A

