



# City and Borough of Sitka

100 Lincoln Street • Sitka, Alaska 99835

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## MEMORANDUM

**To:** Mayor Paxton and Assembly Members

**From:** Keith Brady, Municipal Administrator

**Date:** 4-17-19

**Subject:** Information on the recommended use of the FY20 Visitor Enhancement Fund (VEF)

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### Summary

In the CBS budget we have money coming from the VEF to support services at Harrigan Centennial Hall (HCH), for temporary summer personnel, regular personnel, and marketing of HCH as a preferred convention center.

### Fiscal Note

We have budgeted for FY20 revenue of \$577k.

Budget Revenue	\$577,000
Temporary (Summer) Personnel	(\$40,000)
Regular Full-time Personnel	(\$40,000)
HCH Marketing	(\$40,000)
Chamber SCVB Contract	(\$300,000)
Total Remaining	\$157,000
Projected VEF Fund Balance 6/30/20	\$303,394

There is money available from the remaining funds of the VEF and the VEF fund balance if the Assembly decides to fund the full ask of the Chamber for marketing as they have proposed.