CITY AND BOROUGH OF SITKA

RESOLUTION NO. 2019 - 04

A RESOLUTION BY THE CITY AND BOROUGH OF SITKA AFFIRMING THE 2020 CENSUS PARTNERSHIP AND COMPLETE COUNT COMMITTEE

- WHEREAS, the U.S. Census Bureau is required by the U.S. Constitution to conduct a count of the population and provide a historic opportunity to help shape the foundation of our society and play an active role in American democracy; and
- **WHEREAS**, the City and Borough of Sitka is committed to ensuring that every resident is counted; and
- WHEREAS, federal and state funding is allocated to communities, and decisions are made on matters of national and local importance based, in part on census data; and
- WHEREAS, census data helps determine how many seats each state will have in the U.S. House of Representatives, as well as the redistricting of state legislatures, borough assemblies and city councils, and voting districts; and
- WHEREAS, information from the 2020 Census and American Community Survey are vital tools for economic development and increased employment; and
- WHEREAS, the information collected by the census is confidential and protected by law; and
- **WHEREAS**, the Census count requires extensive work, local involvement helps achieve a complete and accurate count; and
- WHEREAS, a united voice from Sitka business, government, community-based and faith-based organization, educators, media and others will enable the 2020 Census message to reach more of our citizens; and
- WHEREAS, Sitka Complete Count Committee will bring together a cross section of community members who will utilize their local knowledge and expertise to reach out to all persons of our community; and
- WHEREAS, Sitka Complete Count Committee will work with the Census Bureau to strive for an accurate count.

NOW, THEREFORE, BE IT RESOLVED that the Assembly of the City and Borough of Sitka, Alaska establishes a 2020 Census Complete Count Committee. This committee will:

- **1.** Bring together a cross section of community organizations and citizens whose focus is 2020 Census awareness.
- 2. Utilize the local knowledge, expertise, and influence of each Complete Count Committee member to design and implement a census awareness campaign targeted to our community.
- **3.** Strive to increase the self-response rate for households responding online, by phone or mailing back their questionnaire by building awareness through social media, newsletters, community events and other communications.

PASSED, APPROVED, AND ADOPTED by the Assembly of the City and Borough of Sitka, Alaska, on this 12th day of February, 2019.

Gary L. Paxton, Mayor

ATTEST

Sara Peterson, MMC Municipal Clerk

1st and final reading 2/12/19

Sponsor: Administrator