

February 5, 2019

City and Borough of Sitka  
Mayor and Assembly Members  
100 Lincoln St.  
Sitka, AK 99835

Dear Mayor Paxton and Honorable City and Borough of Sitka Assembly Members,

With the 2020 Census fast approaching, we appreciate the opportunity to inform you of the importance of a full and accurate count for Sitka residents. As a U.S. Census Bureau partner, the City and Borough of Sitka plays a vital role in helping inform Sitka residents about the importance of being counted.

Census data determine representation in Congress and are used to redraw boundaries of congressional and (most importantly for Alaska) state legislative districts. They also inform the allocation of federal and state funding for public resources and services (e.g., roads, hospitals, schools, senior centers). In fact, more than \$675 billion in federal funding is distributed each year to state and local governments across the country based on census data. To help Sitka thrive, it's important that we encourage everyone to participate in the 2020 Census.

Conducting a census is a massive and vitally important undertaking—one the Census Bureau cannot do alone. You are trusted by your constituents and you have a direct line of communication with them. By getting the word out about the importance of the 2020 Census, you will help us ensure that they are fully represented and that the benefits of the Census flow to them via the many services that the City and Borough provides.

At the February 12<sup>th</sup> Assembly meeting, you will be considering a resolution in support of the Census and creating a Borough-wide Complete Count Committee. I look forward to providing a more in-depth overview of the Census and answering any questions with City staff and the Mayor earlier in the day, and during your assembly meeting the evening of the 12<sup>th</sup>.

The City and Borough of Sitka has been a strong supporter of the Census and conducted Census outreach activities in the 2010 Censuses. We look forward to continued collaboration on the 2020 Census.

Thank you for your ongoing support.

With Highest Regard,

Barbara Miranda, Partnership Specialist – Juneau, Alaska  
[Barbara.M.Miranda@2020census.gov](mailto:Barbara.M.Miranda@2020census.gov)

For the latest updates on the 2020 Census, visit [2020census.gov](https://2020census.gov).