

Martha Pearson

814 Charles Street Sitka, Alaska 99835
907/738-2534 marthap@searhc.org

SEARHC (SouthEast Alaska Regional Health Consortium) Sitka, AK 99835
Health Promotion Division Director May 2014 – present

- Oversees chronic disease and injury prevention efforts for a regional tribal healthcare consortium that covers a 600 mile service area including 32 employees and ~\$4.5 million in grant funding
- Administers all aspects of SEARHC Health Promotion programs including strategic planning, responding to grant funding opportunities, continuation applications, evaluation, data analysis, budget management, staff supervision and program dissemination
- Aligns SEARHC clinical practice and public health goals
- Leads community based networks and coalitions to fulfill public health goals

SEARHC (SouthEast Alaska Regional Health Consortium) Sitka, AK 99835
Grant Program Manager July 2009 – May 2014

- Lead and facilitated region wide Advisory Team and public health policy efforts
- Supervised SEARHC staff and multiple contractors' work to implement region wide policy and evaluation initiatives
- Liaison to Centers for Disease Control and Administration for Native Americans for SEARHC grant objectives
- Administered all aspects of WISEWOMAN and Community Transformation grant programs including grant report writing, data analysis, budget management and staff supervision
- Elected to represent WISEWOMAN national program directors on special advisory committee to Centers for Disease Control Leadership

WISEWOMAN Program Health Educator July 2002 to July 2009

- ◊ Implemented evidence based skill-building activities for women in nutrition, physical activity, tobacco cessation and stress reduction
- ◊ Provided one-on-one counseling in tobacco cessation and Motivational Interviewing
- ◊ Delivered strength training group sessions using Tufts University's "StrongWomen" program
- ◊ Developed social marketing for WISEWOMAN program
- ◊ Facilitated WISEWOMAN activities at five, remote, SEARHC sites
- ◊ Supervised community wellness advocate workers in the remote villages of Haines, Kake, Wrangell and Angoon

Center for Community Sitka, AK 99835
Program Coordinator March 2002 to July 2002

- ◊ Sitka Public Transit Project – coordinating local providers to develop public transit
- ◊ Perform payroll, human resources and grant administration duties

Alaskan AIDS Assistance Association Anchorage, AK 99503

Education and Prevention Coordinator August 1997 – February 2002

Executive Director (acting) September 2000 – December 2000

Jesuit Volunteer: Education & Outreach August 1996 – July 1997

- ♦ Administrator for HIV Prevention programs: staffing, budgeting, implementation, evaluation and service delivery; supervised eight staff members and a \$175,000 budget
- ♦ Facilitator and designer of HIV/AIDS Prevention and Community Awareness programs as classroom, media, and individual interventions
- ♦ Grant writer for HIV/AIDS Prevention programs; successfully bringing in over \$310,000 since 1999
- ♦ Completed Needs Assessment for HIV/AIDS related education and training for entire Alaska Department of Corrections Staff
- ♦ Designed Multi-session training for substance abuse treatment centers and correctional facilities
- ♦ Trained agency staff on communication skills, goal setting and team building
- ♦ Developed and implemented agency Client Health Program
- ♦ Certification in:
 - ⇒ Graduate of the Alaska Humanities Forum “Leadership Anchorage” program – June 2001
 - ⇒ HIV Prevention/Counseling: A Client Centered Approach – December 1998
 - ⇒ Community Health Outreach Worker Training - October 1997
 - ⇒ Partners in Prevention: Center for AIDS Intervention Research Intervention Models

Computer Sciences Corporation - Human Resources Falls Church, VA 22042

August 1991 - June 1996

- ♦ Responsible for technical, quality and inter-personal skills training for 2,000 Washington, DC area employees and 2,200 off site employees worldwide
- ♦ Coordinated and coached 30+ facilitators for classes and training at off-site locations
- ♦ 60 hour Zenger-Miller facilitator certification, 20 hour internal consulting skills certificate, member – Association for Training and Development (ASTD)
- ♦ Facilitated monthly classes on management, inter-personal and quality skills
- ♦ Developed and supported university partnerships with Strayer University and the University of Maryland for technical training

Kirkland and Ellis – Legal Assistant, Litigation Washington, DC

May 1989 – July 1991

Academic History:

Master of Public Administration, 2011, magna cum laude
University of Alaska Southeast Sitka, AK

Master of Arts, 1993 - English Literature, magna cum laude
George Mason University Fairfax, VA

Bachelor of Arts, 1989 - Government
College of William & Mary Williamsburg, VA



**Application for Appointment to Boards, Committees, and Commissions
City and Borough of Sitka**

Board/Commission/Committee: Health Needs and Human Services
Name: Martha Pearson Daytime Phone: 907-8783
Address: 814 Charles St Evening Phone: 747-4551
Email Address: marthap@searhc.org Fax Number: _____
Length of Residence in Sitka: 15 years Registered to vote in Sitka? ☒ Yes ☐ No
Employer: SEARHC

Organizations you belong to or participate in:

St. Peter's Church, New Anchoangel Dancers
Sitka Fine Arts Camp

Explain your main reason for applying:

Hope for healthy Sitka

What background, experience or credentials will you bring to the board, commission, or committee membership?

job skills in public health; graduate degrees

Please disclose any potential conflicts of interest that may arise from your appointment. These may include but are not limited to:

- A substantial financial interest of \$1000 annually that could be influenced by your appointment.
- An immediate family member employed within the scope of this appointment.

Husband works for Alaska Marine Safety Education Assoc;
no anticipated conflict.

Please attach a letter of interest, outline, or resume which includes your education, work, and volunteer experience that will enhance your membership.

→ (To be considered, your application must be complete AND be accompanied by one of the above supporting documents.)

Date: 10-23-17 Signature: M Pearson

Your complete application and resume should be returned to the Municipal Clerk's Office by noon on the Wednesday prior to an advertised Assembly meeting.

Please note: all information submitted will be made public and published online. Appointments are normally made during open session of an Assembly meeting, however, Assembly members may vote to discuss applicant(s) in closed executive session. In this case, do you wish to be present when your application is discussed? ☒ Yes ☐ No

Return to:

Melissa Henshaw, Deputy Clerk/Records Specialist, 100 Lincoln Street
Fax: 907-747-7403 Email: melissa.henshaw@cityofsitka.org



Health Needs and Human Services Commission

NAME	CONTACT NUMBERS	TERM STARTS	EXPIRES	CATEGORY
DOUG OSBORNE 209 Moller Avenue	747-0373 dosborne@sitkahospital.org	1/27/15 10/24/17	10/14/17 10/24/20	CHAIR
LOYD PLATSON 805 Charles Street	747-3636 x226 w 623-7560 c lplatson@scpsak.org	8/25/15	10/28/17	VICE CHAIR <i>Zanuzoski's term</i>
JEFF ARNDT 207 Cedar Heights	738-2025 queenmab@gci.net	11/11/15	11/11/18	
CLARA GRAY 222 Tongass Drive 310	966-8936 w 752-7880 c clarag@searhc.org	12/8/15	12/8/18	Resigned 10/23/17
BARBARA KENDALL 206 Park Street	738-1808 bekendall40@yahoo.com	8/23/16	8/23/19	
MELISSA VIATOR PO Box 2298	845-667-9552 melissaviator1@gmail.com	9/13/16	9/13/19	
VERA GIBSON 107 Rudolph Walton Circle	747-3636 x224 w 738-0812c vgibson@scpsak.org	10/24/17	11/22/19	<i>Treas term</i>
Melissa Henshaw Deputy Clerk/Records Specialist	747-1826 melissa.henshaw@cityofsitka.org			Secretary
Richard Wein PO Box 2424	738-0577 assemblywein@cityofsitka.org			Assembly Liaison

Established by Ordinance 2013-23

7 members, 3-year terms. A vacancy on the commission shall be filled by appointment by the Assembly for any remainder of an unexpired term.

Meeting schedule: 2nd Wednesday of the month; noon at Harrigan Centennial Hall, 330 Harbor Drive – Meetings are to be held no less than four times per year.

Revised: October 25, 2017