

City and Borough of Sitka

ANNUAL GRANTS FROM GENERAL FUND

SUMMARY SHEET

Name of Organization: GREATER SITKA ARTS COUNCIL

Alaska State Business License Number (if applicable): 919977

Name of Contact Person: SARAH LAWRIE

Phone: 907-747-2787 Email: justsarah@gmail.com
907-738-5234

Mailing address: P.O. BOX 564 SITKA, AK 99835

Grant Category (check either annual or special emergency grant, and check type of services for annual grant):

- ☐ Annual Grant:
- ☐ Human Services or
 - ☐ Cultural and Educational Services
 - ☒ Community Development
- ☐ Special Emergency Grant

Dollars Requested: \$5,500.00

Match Dollars Committed: \$5,500.00 Percentage: 100 %

Sources of Matched Dollars: ALASKA STATE COUNCIL ON THE ARTS
SITKA PERMANENT CHARITABLE TRUST.

Brief Description of the Purpose of the Grant: _____

TO SUPPORT LOCAL, GRASS-
ROOTS ARTS EXPERIENCE,
KNOWLEDGE & EVENTS.

I, SARAH LAWRIE, do hereby certify that all information provided for this grant application is accurate and complete to the best of my knowledge.

Name: _____

Title: EXECUTIVE
DIRECTOR

Date: 7/20/2016

Applicant: Greater Sitka Arts Council (GSAC)

Grant Category: Community Development

What will be done with these funds: City and Borough of Sitka general fund grant funds provide essential support for the ongoing operations of GSAC in three ways: GSAC funding from Alaska State Council on the Arts is dependent upon municipal support, careful allocation of unrestricted funds allow GSAC to sustainably support its mission, and GSAC budget is a relatively small one. Funds provided by the CBS will directly support arts-based community building programs.

Annual GSAC programming:

Wearable Arts Runway Show & Extravaganza (March)

Sitka Folk, Community Theater and the Monthly Grind (year-round)

Art Walk (November & March)

Arti-Gras Arts & Music Festival (March)

Sitka Artisan's Market (December)

Sitka-themed Wait-Wait-Don't Tell Me (April)

Sitkans Can Dance (November)

Examples of GSAC support services and other projects (provided at no cost for the community):

Holiday Craft Party

Open Art Exhibitions (City Hall and Sitka Community Hospital)

Artist Resource Guide for Alaska Native artists (collaboration with Alaska Native Sisterhood)

Artist Registry (online GSAC website)

Support for visiting artists/organizations (e.g.: New Old Time Chautauqua/SE AK Haines Fair/JLO Opera)

Service on arts-related projects (e.g.: ASCA 1% for the Arts/Voices of the Wilderness/Branding Committee)

Art making/demonstration at Sitka Seafood Festival

Community mural making project

Who will do it: The GSAC Executive Director, Board of Directors and network of volunteers will work together to carry out the GSAC mission and uphold the vision.

Who will be served: GSAC serves Sitka. GSAC programming offers a platform for all Sitkans to build community through the Arts. GSAC programming and support services are accessible to persons of all ages, socio-economic and cultural background.

When will service be provided: GSAC offers programming and support services year-round.

Has the agency received funding from CBS and in what amounts:

GSAC has received funding from the City of Sitka for the past five years showing a positive trend of increased support.

2011- \$3,000.00 **2012-** \$3,000.00 **2013-** \$4,000.00 **2014-** \$4,000.00 **2015-** \$4,667.00

How will the project be measured as successful?

Since GSAC offers year-round programming, its success is most accurately measured by annual sustainability. Over the past five years GSAC has grown and stabilized and is able to support one full time contract person to execute the mission. GSAC mission is to promote knowledge and experience of the Arts as a public good. Fund raising, the GSAC membership, ticket sales, grant funding and raffle sales support GSAC's ability to offer arts-based community building services to the community. GSAC supports many worthwhile events and services which do not yield any profit in support of its mission. GSAC is considered a success if it is able to continue its annual programming and support services plus work towards nine strategic goals outlined through planning session. GSAC must be viewed as a whole, with higher yield events supporting lower yield, but equally important events and services. Nine strategic goals for GSAC were identified in April 2015 with a completion goal of May 31, 2016.

1. Maintain current programming (thus far has been accomplished, see list of programs below)
2. Partner with AK Native Community (has been accomplished-Alaska Native resources guide)
3. Add two board members who bring expertise on Pacific Island and local Native Arts
4. Provide regional workshop
5. Hold one event in partnership with a local business (accomplished through art walks and comedy jam at the Pub)
6. Double amount of volunteers (from 100 to 200) (accomplished)
7. Increase our youth scholarship to \$3,000.00 total (accomplished-previous amount was \$1,500.00)
8. Increase income by 20%
9. Host open Art shows (has been accomplished through art walks and exhibitions at City Hall and Sitka Community Hospital)

What will the tangible community benefit be?

The number one growth industry in the USA is the creative economy. The creative economy refers to the industries that create an intellectual product. Cultural vitality is essential to healthy communities, and communities with thriving cultural assets attract the companies and workers that fuel the creative economy.¹

Tangible benefits for Sitka:

1. Attract new residents.
2. Increase surrounding property values.
3. Develop/Attract/retain business and workers.
4. Drive economic impact through tourism.
5. Drive hub or "district" activities and strength - entertainment, retail, residential and civic life.
6. Anchor new development.

What are the benchmarks during the project that indicate things are going in the right direction?

¹ (International Economic Development Council)

GSAC will use the strategic plan to assess whether things are going in the right direction. Alignment with the goals will ensure GSAC is on a sustainable track and can support not only its events but its support services as well.

How does the project align with the funding category you are applying for?

GSAC is a community-building organization which uses the Arts as a platform to facilitate community connections. GSAC events and support services attract a broad and diverse range of participants and audience. For example, an event such as the Wearable Arts Runway Show & Extravaganza includes participants from seventy five years young to six months old. Sitka High School, Pacific High and Mount Edgecumbe High School students participate as well as students from Blatchley Middle School. Other Wearable Arts participants are drawn from across the community strengthening community ties and collaboration. The range of volunteers is equally diverse.

Each GSAC event presents an opportunity for members of the community to meet, re-connect, engage, and fortify their connection to others in an Arts context.

What documented needs does this project address?

The CBS comprehensive plan section 2.12.1 recognizes that arts and culture activities are "essential to the quality of life" and "integral to the economic base of the community." GSAC annual programming and support services directly support the quality of life in Sitka and contribute to the economy. Section 2.12.1 also states that arts and culture activities are "diverse in the religious, ethnic and racial makeup." GSAC supports this diversity with programs such as the Monthly Grind, the Paris of the Pacific Melodrama, Sitkans Can Dance, Arti-Gras Arts & Music Festival and Wearable Arts. GSAC has collaborated with a range of groups in Sitka such as the Alaska Native Sisterhood, local businesses, Sitka Studio of Dance, Sitka Science Center, Sitka Tribe of Alaska, UAS, the City of Sitka, and MEHS Art Club. GSAC has identified goal of increasing collaboration/cooperation within the artistic community and works constantly to expand its audience.

Section 2.12.2 states CBS goals are to "maintain and develop ongoing programs devoted to supporting Sitka's artists, students, educators, historians and Native elders in both the development and preservation of their important work" and to "maintain and develop ongoing programs in which Sitka's artists and culture bearers are available to teach and share their work with community members of all ages." CBS support for GSAC ensures continued support services for established and emerging artists and the public through such programs as the Artists Registry, Storytelling, the Sitka Artisan's Market, Sitka Version of Wait-Wait Don't Tell Me, twice annual gallery walks and hosted exhibitions.

Does the funding from this request leverage other funds for the project? How?

Yes. The Alaska State Council on the Arts Operating Support grant requires that the applicant demonstrate support from local municipality. Operating support grants are scarce and are crucial to the operations of GSAC. In addition to the ASCA OS support grant, ability to demonstrate support from CBS is viewed favorably by grantors.

Track record:

GSAC programming plan for the upcoming year will build upon past successes while working towards strategic planning goals. Popular annual programming such as the 9th annual Wearable Arts Runway Show & Extravaganza and the 9th annual Arti-Gras Art & Music Festival and Fall/Spring Art Walks will continue. Based upon the success of the past year, the Holiday Craft Party and Community Mural Painting Project will continue in conjunction with the Sitka Artisan's Market. The Paris of the Pacific Melodrama, Sitkans Can Dance and Sitka version of Wait- Wait- Don't Tell Me will continue for a fourth year as these new programs have been well received by the community. GSAC will continue to produce the Monthly Grind, Sitka Community Theater, and Sitka Folk offering a range of grassroots based services (such as open mic) to the community. GSAC will continue to maintain the online artist/public art registry and the Alaska Native artist resource guide, hold open art exhibitions, and collaborate with other local nonprofit organizations and local businesses.

As a community-based organization GSAC provides a safe and supportive platform for creative expression and programming is selected to contribute to a flourishing community. GSAC programming and support services serve the community in three ways: 1. Participants in GSAC events are offered the opportunity to explore, create, and express their unique creativity. Individuals that likely would not come into contact are brought together by events such as the Paris of the Pacific Melodrama, promoting synergy and the exchange of ideas. Support services offered for emerging and established artists align with GSAC belief that the Arts and culture are key elements in creating a desirable place to live, work and visit. GSAC is adamant about decent pay for artistic work. 2. Audience attending GSAC events or exhibitions has expressed amazement at unknown talent exhibited, delight at the creativity exhibited, are impressed by the high quality on offer, and revel in an exchange with fellow human beings. 3. The community-at-large enjoy the economic and social ripple effect of the Arts throughout the community- regardless of direct participation. Arts programming, support services and public art contribute to a vibrant populace and economy.

Community Support:

GSAC is pleased to report that its membership base has greatly increased over the past year, from 400 to 1000 contributing members. GSAC events are well attended (generally sold out at Harrigan Centennial Hall; 300 persons) and are supported by a 200 person volunteer base. Each year, GSAC receives sponsorship support from over forty local businesses for a total of \$7,750.00 for FY16.

Board Attendance:

GSAC board meetings are held monthly ten months a year; all board meetings aside from one since last grant application have had a quorum.

List of Board members and Officers:

John Stein, President/retired City administrator

Pat Hughes, Vice President/Instructor-UAS Sitka

Cleo Brylinsky, Treasurer/retired administrator

Ted Howard, Secretary/retired educator/musician

Jackie Fernandez, Historian/curator Sheldon Jackson Museum

Zak Dylan Wass, Musician

Heather Bauscher, Educator/artist

3:28 PM

05/03/16

Accrual Basis

Greater Sitka Arts Council
Profit & Loss
 June 2014 through May 2015

	Jun '14 - May 15
Ordinary Income/Expense	
Income	
4000 • Grant Income	12,798.00
4010 • Board Donations	775.00
4030 • Fund Raising/Special Events	51,540.08
4040 • Membership/Donations	13,415.19
4050 • Gaming (Raffle tickets sold)	8,445.00
4060 • Rental Income/Equipment	380.00
4080 • Sponsor	7,750.00
4085 • Vendor Fee	7,484.00
4090 • Workshops	980.00
4095 • Interest Income	21.45
4098 • Fundraiser Net Income Transfer	19,598.88
4099 • Umbrella Overhead Income	999.22
Total Income	124,186.82
Gross Profit	124,186.82
Expense	
6000 • Advertising, Promotion/Web Site	8,910.67
6005 • Consignment fee	994.00
6010 • Contract Services	29,505.00
6020 • Donations to Non Profits	7,050.00
6025 • Dues and Subscriptions	655.00
6030 • Equipment Rental	253.40
6035 • Gaming Expense	236.75
6040 • Insurance Expense	2,689.81
6050 • Meals and Entertainment	913.94
6060 • Office Expense	
6061 • Bank Service Charges	42.83
6062 • Office Supplies	1,906.02
6063 • Other Office Expense	262.16
6064 • Postage and Delivery	705.69
6065 • Telephone/Utilities Expense	572.32
Total 6060 • Office Expense	3,489.02
6080 • Professional Fees	32,220.98
6085 • Rent Expense	14,837.84
6095 • Scholarship	500.00
6100 • Special Events Expense	3,214.32
6105 • Supplies	6,620.61
6110 • Taxes, licenses and permits	226.00
6115 • Training/Conferences	575.00
6120 • Travel Expense	134.49
Total Expense	113,026.83
Net Ordinary Income	11,159.99
Other Income/Expense	
Other Expense	
7100 • Net Income of Fundraisers	20,469.10
Total Other Expense	20,469.10
Net Other Income	-20,469.10
Net Income	-9,309.11

	Gen Fund	Arti-Gras	Artisans mkt	Equip Holiday	Sitkans Can Danc	Wearable Arts	Wait Wait	Total
Income								
4010 Board Donation	500							500
4040 Membership/Donations	10,000		1000					11,000
4030 Fund Raising Sp events admit		1400	0		6,100	12,600	4,500	24,600
4070 Sales			1,100					1,100
4095 Interest Income	20							20
4099 Overhead Income	1,500							1,500
4060 Rental income/equipment				400				400
4080 Sponsors		2750	3,000		3000	5220	1000	14,970
4085 Vendor Fees			8,400					8,400
4090 Workshops		1000						1000
Total Income by Class	12020	5150	13500	400	0	9100	17820	5,500
								63490 Total GSAC In
Expense								
Consignment fee								
6010 Contract Services	16,100							16,100
6020 Donations to Non-Profits	100							100
6062 Office Supplies	500	15	90	50	50	60		765
6064 Postage and Delivery	1000		100			50		1150
6065 Telephone and Utilities	500							500
6063 Office Other	100	25						125
6095 Scholarships								
6105 Supplies	1,500	600			100	1100	750	4,050
6110 Taxes/license/permit/mbrshp	400		50					450
Subcontracted services								
6000 Advertising/Promotion	1,500	1500	2000		1500	1500	1500	9,500
6040 Insurance	2,400							2,400
6050 Meals and Entertainment	100		200		200	400	400	1,300
6080 Professional Fees	4,000	2000	2400	200	1750	2200	1900	14,450
6085 Rent Expense	4000	250	3500		1200	1200	1000	11,150
6120 Travel								
6100 Special Event Expense			20		1000	230		1,250
6030 Equipment Rental			200			0		200
Training/Conferences								
Sales Tax								
Total Expense by Class	32200	4390	8560	250	5800	6740	5550	63490
	-20180	760	4940	400	-250	3300	11080	-50
								0

Gaming

Income

Board Donation

Donations

Fund Raising Sp events admit

Membership

Overhead Income

Raffle tickets 7,500

Rental income/equipment

Sponsors

Vendor Fees

Workshops

Total Income Gaming 7500

Expense

Consignment fee

Contract Services 6500

Contributions

Office Supplies

Postage 20

Telephone

Office Other

Scholarships

Supplies 120

Taxes/license/permit/mbrshp 40

Volunteer Stipend

Subcontracted services

Advertising/Promotion

Insurance

Meals and Ent

Professional Fees 225

Rent Expense 370

6061 Bank Service Charge 60

Travel

Total Expense Gaming 7335

Grants:	City	GSLF	Holland America	White Elephant	Sitka Wor	ASCA	ACF	total from grants expected	
Income	5500	3000	500	300	300	3,500	3,000	16100	

Expense	Total expense by category								
Consignment fee									
Contract Services	2000		200	120	100	1500			3920
Contributions									0
Office Supplies									0
Postage									0
Telephone									0
Office Other									0
Scholarships		3000							3000
Supplies	200		300	180	200				880
Taxes/license/permit/mbrshp									0
Volunteer Stipend									0
Subcontracted services									0
Advertising/Promotion	500					1000			1500
Insurance							3000		0
Meals and Ent									0
Professional Fees	1600					350			1950
Rent Expense	1200					350			1550
Travel/training						300			300
	5500	3000	500	300	300	3500	3000		16100

List of Contributors FY17

Grants:

City of Sitka \$4,300.00

Alaska State Council on the Arts \$3500.00

Sitka Permanent Charitable Trust \$2,650.00

White Elephant Shop \$350.00

Rasmuson Tier One: \$7200.00

Income:

Ticket sales \$23,600.00

Membership (Includes Pick, Click Give) \$7,500.00

Board donations \$1000.00

Interest Income \$20.00

Umbrella Income to GSAC (Sitka Folk, Community Theater & Monthly Grind) \$1500.00

Sponsors \$7,750.00

Vendor fees (Sitka Artisan's Market) \$7,400.00

Workshops \$680.00

Raffle Ticket Sales \$8,445.00

Type	Name
Legal Name	THE GREATER SITKA ARTS COUNCIL, INC.

Entity Details

Entity Type: Nonprofit Corporation

Entity #: [REDACTED]

Status: Good Standing

AK Formed Date: 6/4/1973

Duration/Expiration: Perpetual

Home State: ALASKA

Next Biennial Report Due: 7/2/2015

Entity Mailing Address: PO BOX 564, SITKA, AK 99835

Entity Physical Address: 131 JOHN BRADY DR #108, SITKA, AK 99835

Registered Agent

Agent Name: Jeff Budd

Registered Mailing Address: P O BOX 564, SITKA, AK 99835

Registered Physical Address: 131 John Brady Dr. Rm 108, Sitka, AK 99835

Officials

☐

AK Entity#	Name	Titles	Percent Owned
	ASHIA LANE	Director	
	CLEO BRYLINSKY	Treasurer	
	EUGENE SOLOVYOV	Director	
	HEATHER BAUSCHER	Director	
	JACKIE FERNANDEZ	Director	
	JENNIFER ROGERS	Secretary	
	Ted Howard	Director	
	JOHN STEIN	President	
	Larisa Manewal	Director	
	PAT HUGHES	Vice President	
	SANDRA FOUNTAINE	Director	

Alaska Business License #

919977

Alaska Department of Commerce, Community, and Economic Development

Division of Corporations, Business and Professional Licensing
P.O. Box 110806, Juneau, Alaska 99811-0806

This is to certify that

THE GREATER SITKA ARTS COUNCIL INC

P.O. BOX 564 SITKA AK 99835

owned by

THE GREATER SITKA ARTS COUNCIL INC

is licensed by the department to conduct business for the period

October 05, 2015 through December 31, 2016
for the following line of business:

92 - Public Administration




This license shall not be taken as permission to do business in the state without having complied with the other requirements of the laws of the State or of the United States.

This license must be posted in a conspicuous place at the business location. It is not transferable or assignable.


Chris Hladick

CBS Liabilities Form

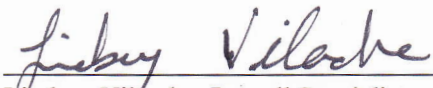
- Property Tax


Hannah Nelson, Tax Accountant
747-1853

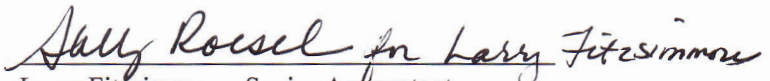
- Sales Tax


Kristy Crews, Accounting/Sales Tax Clerk
747-1840

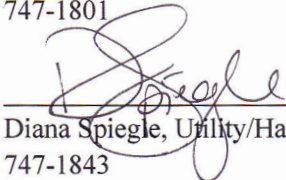
- Municipal Leases


Lindsey Vilandre, Payroll Specialist
747-1825

- Loan/Promissory Note


Larry Fitzsimmons, Senior Accountant
747-1801

- Utilities


Diana Spiegle, Utility/Harbor Billing Clerk
747-1843

Please have CBS Departments sign off that your organization is current on all CBS liabilities.

This form must be completed and submitted with your Non-Profit Grant Application.