

# CITY AND BOROUGH OF SITKA

## ORDINANCE NO. 2015-04

**AN ORDINANCE OF THE CITY AND BOROUGH OF SITKA, ALASKA MODIFYING CHAPTER 4.24 OF THE SITKA GENERAL CODE, HOTEL, MOTEL AND BED AND BREAKFAST TRANSIENT ROOM TAX, BY ADDING SECTION 4.24.070 WHICH CREATES A SPECIAL REVENUE FUND ENTITLED "VISITOR ACTIVITIES ENHANCEMENT FUND," WHICH DIRECTS THAT ALL BED TAXES COLLECTED ARE DEPOSITED IN THE FUND, AND WHICH SETS FORTH POLICY AS TO HOW SUCH FUNDS MAY BE APPROPRIATED AND USED**

**BE IT ENACTED** by the Assembly of the City and Borough of Sitka, Alaska as follows:

1. **CLASSIFICATION.** This ordinance is of a permanent nature and is intended to become a part of the Sitka General Code.
2. **SEVERABILITY.** If any provision of this ordinance or any application thereof to any person or circumstance is held invalid, the remainder of this ordinance and application thereof to any person or circumstances shall not be affected thereby.
3. **PURPOSE.** The purposes of this ordinance is to create a new special revenue fund of the City and Borough of Sitka into which all Hotel, Motel, and Bed and Breakfast Transient Room Taxes collected shall be deposited, and, to set forth policy as to how such proceeds in the fund may be appropriated.
4. **ENACTMENT.** The Assembly of the City and Borough of Sitka hereby amends Chapter 4.24 of the Sitka General Code by adding Section 4.24.070 entitled "Visitor Activities Enhancement Fund," as follows:

### 4.24.070

#### VISITOR ACTIVITIES ENHANCEMENT FUND

- A. A new special revenue fund of the city and borough of Sitka, entitled the Visitor Activities Enhancement Fund, is henceforth created. The purpose of the Visitor Activities Enhancement Fund shall be to serve as a depository for all hotel, motel, and bed and breakfast transient room taxes henceforth collected until such funds are appropriated for visitor enhancement purposes.

B. All hotel, motel, and bed and breakfast transient room taxes collected will be deposited into the Visitor Activities Enhancement Fund.

C. The Administrator, through the preparation of the Annual Consolidated Operating Budget of the Municipality, shall plan for the appropriation of funds contained in the Visitor Activities Enhancement Fund. If appropriations are required above the amount authorized in the Annual Consolidated Operating Budget of the Municipality, the Administrator shall bring forth supplemental appropriation ordinances, in accordance with the Home Rule Charter of the City and Borough of Sitka.

D. The proceeds contained in the Visitor Activities Enhancement Fund may be appropriated by the Assembly for any purpose related to the enhancement of tourism and visitor-related activities in the Municipality, to include but not be limited to contractual funding of a Convention and Visitor's Bureau, funding of travel of Municipal officials to travel-related conventions and trade shows, and procurement of tourism-related advertising. All such procurements shall be subject to Municipal procurement regulations in accordance with Title III of the Sitka General Code.

E. If at any such time the Visitor Activities Enhancement Fund is dissolved, the net proceeds of the Fund will revert back to the General Fund. Also, at any time through an appropriation, the Assembly may direct the transfer of any amount of unexpended proceeds in the Visitor Activities Enhancement Fund to any other fund of the Municipality to be used for any lawful purpose.

F. Any investment earnings on the unspent proceeds contained in the Visitor Activities Enhancement Fund shall be added to the corpus of the Fund and will be available for appropriation by the Assembly.

5. **EFFECTIVE DATE.** This ordinance shall become effective July 1, 2015.

**PASSED, APPROVED, AND ADOPTED** by the Assembly of the City and Borough of Sitka, Alaska this 10<sup>th</sup> day of February, 2015.



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Mim McConnell, Mayor

**ATTEST:**



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Sara Peterson, CMC  
Acting Municipal Clerk