

CITY AND BOROUGH OF SITKA

ORDINANCE NO. 2015-04

**AN ORDINANCE OF THE CITY AND BOROUGH OF SITKA, ALASKA
MODIFYING CHAPTER 4.24 OF THE SITKA GENERAL CODE, HOTEL, MOTEL
AND BED AND BREAKFAST TRANSIENT ROOM TAX, BY ADDING SECTION
4.24.070 WHICH CREATES A SPECIAL REVENUE FUND ENTITLED “VISITOR
ACTIVITIES ENHANCEMENT FUND,” WHICH DIRECTS THAT ALL BED TAXES
COLLECTED ARE DEPOSITED IN THE FUND, AND WHICH SETS FORTH POLICY
AS TO HOW SUCH FUNDS MAY BE APPROPRIATED AND USED**

BE IT ENACTED by the Assembly of the City and Borough of Sitka, Alaska as follows:

1. **CLASSIFICATION.** This ordinance is of a permanent nature and is intended to become a part of the Sitka General Code.

2. **SEVERABILITY.** If any provision of this ordinance or any application thereof to any person or circumstance is held invalid, the remainder of this ordinance and application thereof to any person or circumstances shall not be affected thereby.

3. **PURPOSE.** The purposes of this ordinance is to create a new special revenue fund of the City and Borough of Sitka into which all Hotel, Motel, and Bed and Breakfast Transient Room Taxes collected shall be deposited, and, to set forth policy as to how such proceeds in the fund may be appropriated.

4. **ENACTMENT.** The Assembly of the City and Borough of Sitka hereby amends Chapter 4.24 of the Sitka General Code by adding Section 4.24.070 entitled “Visitor Activities Enhancement Fund,” as follows:

4.24.070

VISITOR ACTIVITIES ENHANCEMENT FUND

A. A new special revenue fund of the city and borough of Sitka, entitled the Visitor Activities Enhancement Fund, is henceforth created. The purpose of the Visitor Activities Enhancement Fund shall be to serve as a depository for all hotel, motel, and bed and breakfast transient room taxes henceforth collected until such funds are appropriated for visitor enhancement purposes.

40 B. All hotel, motel, and bed and breakfast transient room taxes collected will be deposited
41 into the Visitor Activities Enhancement Fund.

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43 C. The Administrator, through the preparation of the Annual Consolidated Operating Budget
44 of the Municipality, shall plan for the appropriation of funds contained in the Visitor
45 Activities Enhancement Fund. If appropriations are required above the amount authorized in
46 the Annual Consolidated Operating Budget of the Municipality, the Administrator shall bring
47 forth supplemental appropriation ordinances, in accordance with the Home Rule Charter of
48 the City and Borough of Sitka.

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50 D. The proceeds contained in the Visitor Activities Enhancement Fund may be appropriated
51 by the Assembly for any purpose related to the enhancement of tourism and visitor-related
52 activities in the Municipality, to include but not be limited to contractual funding of a
53 Convention and Visitor's Bureau, funding of travel of Municipal officials to travel-related
54 conventions and trade shows, and procurement of tourism-related advertising. All such
55 procurements shall be subject to Municipal procurement regulations in accordance with Title
56 III of the Sitka General Code.

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58 E. If at any such time the Visitor Activities Enhancement Fund is dissolved, the net
59 proceeds of the Fund will revert back to the General Fund. Also, at any time through an
60 appropriation, the Assembly may direct the transfer of any amount of unexpended proceeds
61 in the Visitor Activities Enhancement Fund to any other fund of the Municipality to be used
62 for any lawful purpose.

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64 F. Any investment earnings on the unspent proceeds contained in the Visitor Activities
65 Enhancement Fund shall be added to the corpus of the Fund and will be available for
66 appropriation by the Assembly.

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68 5. **EFFECTIVE DATE.** This ordinance shall become effective July 1, 2015.

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70 **PASSED, APPROVED, AND ADOPTED** by the Assembly of the City and Borough of
71 Sitka, Alaska this 10th day of February, 2015.

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74 _____
Mim McConnell, Mayor

75 **ATTEST:**

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77 _____
78 Sara Peterson, CMC
79 Acting Municipal Clerk