



# CITY AND BOROUGH OF SITKA

*A COAST GUARD CITY*

## MEMORANDUM

**To:** Mayor Eisenbeisz and Assembly Members

**From:** Thor Christianson, Chris Ystad Assembly Members

**Date:** December 20, 2022

**Subject:** Changes to the length of HCH vendor permits.

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### **Background**

On December 13 the Assembly passed a sweeping change to how vendors and vehicles would be governed at the HCH. At the time a number of changes were suggested, but at the request of city staff, no changes were made in order to move the process along in time for next years tourist season. This ordinance addresses one of those changes, length of the vendor permits.

### **Analysis**

One of the loudest complaints made when the overhaul was passes was the length of the permits. The argument was made that the financial commitment for a vender set up their business is substantial and the uncertainty of a one-year permit put them at risk. Also, it was noted that they would have a harder time getting financing because of the length of the permit. This is set up in a staggered fashion so that there will be permits available every year, rather than once every three years.

### **Fiscal Note**

This should have a limited impact on the amount of fees collected. It should also make it easier for staff to budget since the amount to be collected will be known.

### **Recommendation**

Our recommendation is to pass this ordinance. It will allow businesses to plan for multiple years, it will give them flexibility, and will provide stability for city revenues.