



# CITY AND BOROUGH OF SITKA

*A COAST GUARD CITY*

## MEMORANDUM

**To:** Chair Spivey and Planning Commission Members

**From:** Amy Ainslie, Planning & Community Development Director

**Date:** November 11, 2022

**Subject:** 2023 Tourism Operations

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Following the End-of-Season Tourism Review which was held as a joint work session between the Assembly and the Planning Commission, the Commission is asked to present recommendations for city-led and/or funded operations, projects, and programs for the 2023 season.

The primary areas needing recommendations are as follows. This is not necessarily an exhaustive list, but items that staff sees as needing definition or decisions.

1. Lincoln Street closures
  - a. Configuration
  - b. Hours
  - c. Threshold/schedule
2. Temporary restroom locations
  - a. Feedback on locations used 2022
  - b. Preferences for new locations
3. Safety improvements
  - a. Crossing guard locations
  - b. Bikes/E-bikes
  - c. Signage & wayfinding
4. Programs/amenities
  - a. Bathroom grant
  - b. Walk/bike incentives
  - c. Food cart permits
  - d. Beautification/amenities
5. 2024 & Future Planning
  - a. Drop-off/circulation optimization

Staff recommends that we work through each subject area on the list, taking public comment on each and referencing how the End-of-Season Tourism Survey results may inform each. Staff will consolidate the general direction/preference of the Commission, and bring it back as a consolidated 2023 Tourism Operating Plan for the Commission review and recommend approval of on December 7<sup>th</sup>. It will then be forwarded to the Assembly for their consideration.

Attachments:

- Short-Term Tourism Plan (body only)
- End-of-Season JWS Materials – includes survey results and 2023 prospective cruise calendar