# City and Borough of Sitka

## ANNUAL GRANTS FROM GENERAL FUND

### **SUMMARY SHEET**

Name of Organization: Alaska Arts Southeast, Inc. dba Sitka Fine Arts Camp
Alaska State Business License Number (if applicable): 2142073
Name of Contact Person: Roger Schmidt
Phone: Email:
Mailing address:
Grant Category (check either annual or special emergency grant, and check type of services for annual grant):  Annual Grant:  Human Services or  Cultural and Educational Services or  Community Development  Special Emergency Grant
Dollars Requested: \$10,000
Match Dollars Committed: \$30,000 Percentage: 67%
Sources of Matched Dollars: Grants, Contributions, Earned Income
Brief Description of the Purpose of the Grant: To provide need-based financial aid for Sitka studer
to attend Sitka Fine Arts Camp.
I, Roger Schmidt, do hereby certify that all information provided for this grant application is accurate and complete to the best of my knowledge.
Name:
Title: Executive Director Date: 7/31/24

#### PROJECT OVERVIEW

Sitka Fine Arts Camp (SFAC) is seeking an annual Cultural and Educational Services Grant, to **provide** need-based financial aid for Sitka students to attend our summer programs.

Highlights from our Summer 2024, 51st season:

- 755 students from 40 Alaskan communities, 22 states, and 7 countries.
- 29% of our students are from Sitka.
- 80 need-based scholarships to Sitka students.

Our financial aid program targets high-risk students in the Sitka community who need highly engaging, healthy, and meaningful educational experiences in order to succeed. Students attending our camp see increased self-confidence and improved performance in school. The arts is one of the most effective ways for kids to feel included in a community and grow skills in teamwork, empathy, and inclusion.

"I used to think SFAC was a special event in the middle of the summer - a reward after a grueling school year. But I've begun to see it as more of a fuel to last me all year long. SFAC motivates me to create and connect with others. It is a place where I am allowed to be confident in my abilities and learn by leaps and bounds at the same time."

In addition to contributing to the well-being of youth and families in our community, SFAC is a driving economic force. Each summer, SFAC draws over 1500 visitors to Sitka. Families of campers and other visitors drawn by the Sitka Fine Arts Camp spend significant amounts of money in the community. In addition to taxes generated by the indirect spending of Sitka Fine Arts Camp visitors, the Sitka Fine Arts Camp pays the city annually \$50,000 in sales tax.

Lastly large funders (foundations and government grantors) frequently require a demonstration of financial support from the City when evaluating their contribution. Through these grants, SFAC is able to leverage millions of dollars of grants into our community and complete large capital projects on our campus using local contractors and vendors.

#### **Program summary**

The Sitka Fine Arts Camp has numerous awards recognizing its excellence as a state and national leader in arts education including the several Governor's Awards of Arts. In 2007 the Camp received the *Coming Up Taller Award* from First Lady Laura Bush at a White House reception.

The Sitka Fine Arts Camp is proud of its role in developing community among Alaska's youth by bringing together students from all over Alaska. This summer 755 students attended; 34% of our students identify as non-white or bi-racial and 19% of our students identify as Alaska Native, mirroring the State population.

We provide high-quality arts education to students of all ages offering 140 classes in the disciplines of dance, theater, creative writing, Alaska Native Arts, visual arts, and music. Our classes are taught by 70 nationally recognized teaching artists from around the country and Alaska. Many of the faculty, staff, and counselors are from Alaska, allowing students to be exposed to and build ties with local artists from around the state and from their own community. This summer, we awarded financial aid to over 80 Sitka students to attend the Sitka Fine Arts Camp. In the summer of 2024. Sitka Fine Arts Camp will use funds from the City grant to continue to provide need-based financial aid to Sitka students.

#### **EXPECTED OUTCOMES**

Students who attend our programs will see enormous personal growth, increased self-confidence, and improved performance in school.

Since 2005 SFAC has rigorously evaluated the impact of the camp on our students measuring student growth in knowledge and skills in alignment with national and state arts standards through pre and post testing, classroom observations, surveys, focus groups, and rubrics. Additionally we have studied the social emotional growth of our students. Our campers have reported that camp increases their confidence, gives them opportunities they don't have at home, and that they'd come back given the opportunity. This year we have learned first-hand from our students and parents that camp provides a space for self-expression and community that has rescued many students from a year of depression.

#### STATEMENT OF NEED

This project aligns directly with the Culture and Educational Services funding category by increasing access to high quality arts education for Sitka students of lesser economic status.

Sitka Fine Arts Camp directly addresses needs from the Sitka School District Strategic Plan for Sitka students to have quality educational experiences at all levels as well as culturally diverse opportunities and healthy after school activities. SFAC adds to the diversity and quality of education available to the young people in our community. Over 20% of Sitka School District students participate in our Camp. In addition to our summer programming, SFAC provides year-round arts programming and school residencies during the school year, which further increases the impact of this funding.

The Camp also meets economic goals described in City and SEDA planning documents, by providing an economic return to Sitka through local wages, revenue from out of town Camp fees, and the City sales tax revenue from Camp visitors. Financial support from the City demonstrates to other grantors the importance the City places on having the Sitka Fine Arts Camp in our community. The City's contribution is an important indicator of local support for the Camp's programs and mission.

SFAC covers 100% of need based financial aid to all families participating. This summer we awarded over \$48,000 in financial aid to 81 Sitka families. We saw an unprecedented number of financial aid applications from Sitka families for the 2024 camp season. Due to this increase in need, support from the City of Sitka is vital to meeting the needs of Sitka families who are unable to attend our programs without financial support.

#### **ORGANIZATIONAL CAPACITY**

SFAC has a strong track record of city, state, and national recognition for its work. In the last twenty-four years, Camp has successfully transformed itself from a virtually bankrupt camp serving 60 kids, to an organization with a three million dollar budget that oversees a variety of programs including the Sitka Fine Arts Camp, teacher training opportunities, artist residency programs, management of the Sitka Performing Arts Center, the Hames Center, and a Performing Arts Series. In addition, our organization has strong partnerships and working relationships with many organizations in our community, especially with the Sitka School District. These partnerships have allowed us to impact more students within the Sitka community.

Community Support: Since January 2011 we have had over 1000 individual volunteers contribute over 45,000 volunteer hours. We have raised over 10 million dollars in individual and business donations. Our organization's amazing community support has attracted national support from funders like ArtPlace America and the National Endowment for the Arts. Our financial aid program for students is currently supported by individual donors, arts councils, businesses, and organizations all over Alaska including the Greater Sitka Legacy Fund, ALPS Credit Union, the White Elephant, the Atwood Foundation, Juneau Arts and Humanities Council, Ocean Wave Quilters, Sitka Charitable Trust, the Ketchikan Arts and Humanities Council, GCI, ConocoPhillips, Alaska Airlines, Shee Atika, Northrim Bank, and First Bank.

Sitka Fine Arts Camp has a highly engaged board that has focused on organizational resiliency and sustainability by building a reserve fund to use in emergencies around the liabilities of running a summer camp and managing a historical campus with 20 buildings, many over 100 years in age. They have also created an endowment, further building resiliency.

Marya Pillifant, President
Mollie Kabler, Vice President
Oskar Yao, Treasurer
Amy Rhyneer, Secretary
Paul Cox
Rachel DiNardo
Caroline Goodwin
Annika Krafcik
Jule LeBlanc
James Poulson
Blossom Teal-Olsen

List of major grantors this year:

Alaska Airlines: \$18,000 in kind (received)

Alaska Community Foundation in partnership with Rasmuson Foundation: \$45,000 (received)

Alaska State Council on the Arts: \$19,800 (received)

Atwood Foundation: \$25,000 (received)
Atwood Foundation: \$20,000 (received)
ConocoPhillips: \$15,000 (received)
ConocoPhillips: \$7,500 (received)
City of Sitka: \$4,262 (received)
Crossett Fund: \$20,000 (received)
GCI: \$3,000 in kind (received)

National Endowment for the Arts: \$45,000 (received)

Rasmuson Foundation: \$20,000 (received)
Rose Kapingen Foundation: \$1,000 (received)

Sitka Alaska Permanent Charitable Trust: \$6,500 (received)

White Elephant: \$5,000 (received)

#### Internal Revenue Service

Date: October 17, 2001

Alaska Arts Southeast, Inc. P. O. Box 3086 Sitka, AK 99835-3086 Department of the Treasury

P. O. Box 2508 Cincinnati, OH 45201

Person to Contact:

Jackie Johnson 31-07453 Customer Service Specialist

Toll Free Telephone Number:

8:00 a.m. to 9:30 p.m. EST 877-829-5500

Fax Number:

513-263-3756 Federal Identification Number:

Dear Sir or Madam:

This letter is in response to your request for a copy of your organization's determination letter. This letter will take the place of the copy you requested.

Our records indicate that a determination letter issued in August 1975 granted your organization exemption from federal income tax under section 501(c)(3) of the Internal Revenue Code. That letter is still in effect.

Based on information subsequently submitted, we classified your organization as one that is not a private foundation within the meaning of section 509(a) of the Code because it is an organization described in sections 509(a)(1) and 170(b)(1)(A)(vi).

This classification was based on the assumption that your organization's operations would continue as stated in the application. If your organization's sources of support, or its character, method of operations, or purposes have changed, please let us know so we can consider the effect of the change on the exempt status and foundation status of your organization.

Your organization is required to file Form 990, Return of Organization Exempt from Income Tax, only if its gross receipts each year are normally more than \$25,000. If a return is required, it must be filed by the 15th day of the fifth month after the end of the organization's annual accounting period. The law imposes a penalty of \$20 a day, up to a maximum of \$10,000, when a return is filed late, unless there is reasonable cause for the delay.

All exempt organizations (unless specifically excluded) are liable for taxes under the Federal Insurance Contributions Act (social security taxes) on remuneration of \$100 or more paid to each employee during a calendar year. Your organization is not liable for the tax imposed under the Federal Unemployment Tax Act (FUTA).

Organizations that are not private foundations are not subject to the excise taxes under Chapter 42 of the Code. However, these organizations are not automatically exempt from other federal excise taxes.

Donors may deduct contributions to your organization as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to your organization or for its use are deductible for federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

### Alaska Arts Southeast, Inc.

Your organization is not required to file federal income tax returns unless it is subject to the tax on unrelated business income under section 511 of the Code. If your organization is subject to this tax, it must file an income tax return on the Form 990-T, Exempt Organization Business Income Tax Return. In this letter, we are not determining whether any of your organization's present or proposed activities are unrelated trade or business as defined in section 513 of the Code.

The law requires you to make your organization's annual return available for public inspection without charge for three years after the due date of the return. If your organization had a copy of its application for recognition of exemption on July 15, 1987, it is also required to make available for public inspection a copy of the exemption application, any supporting documents and the exemption letter to any individual who requests such documents in person or in writing. You can charge only a reasonable fee for reproduction and actual postage costs for the copied materials. The law does not require you to provide copies of public inspection documents that are widely available, such as by posting them on the Internet (World Wide Web). You may be liable for a penalty of \$20 a day for each day you do not make these documents available for public inspection (up to a maximum of \$10,000 in the case of an annual return).

Because this letter could help resolve any questions about your organization's exempt status and foundation status, you should keep it with the organization's permanent records.

If you have any questions, please call us at the telephone number shown in the heading of this letter.

This letter affirms your organization's exempt status.

Sincerely.

John E. Ricketts, Director, TE/GE Customer Account Services

### Alaska Department of Commerce, Community, and Economic Development

Division of Corporations, Business, and Professional Licensing PO Box 110806, Juneau, AK 99811-0806

This is to certify that

## Sitka Fine Arts Camp

owned by

ALASKA ARTS SOUTHEAST, INC.

is licensed by the department to conduct business for the period

January 10, 2024 to December 31, 2025 for the following line(s) of business:

53 - Real Estate, Rental and Leasing; 61 - Educational Services; 71 - Arts, Entertainment and Recreation



This license shall not be taken as permission to do business in the state without having complied with the other requirements of the laws of the State or of the United States.

This license must be posted in a conspicuous place at the business location. It is not transferable or assignable.

Julie Sande Commissioner

### **List of Grants Received and Pending:**

#### FY24:

Alaska Airlines: \$18,000 in kind (received)

Alaska Community Foundation in partnership with Rasmuson Foundation: \$45,000 (received)

Alaska State Council on the Arts: \$19,800 (received)

Atwood Foundation: \$25,000 (received)
Atwood Foundation: \$20,000 (received)
ConocoPhillips: \$15,000 (received)
ConocoPhillips: \$7,500 (received)
City of Sitka: \$4,262 (received)
Crossett Fund: \$20,000 (received)
GCI: \$3,000 in kind (received)

National Endowment for the Arts: \$45,000 (received)

Rasmuson Foundation: \$20,000 (received)
Rose Kapingen Foundation: \$1,000 (received)

Sitka Alaska Permanent Charitable Trust: \$6,500 (received)

White Elephant: \$5,000 (received)

### FY25 (as of 7/31/24):

Alaska Airlines: \$18,000 in kind (pending)

Alaska State Council on the Arts: \$19,800 (received)

Atwood Foundation: \$25,000 (pending) ConocoPhillips: \$50,000 (pending) ConocoPhillips: \$10,000 (pending) City of Sitka: \$10,000 (pending) GCI: \$3,000 in kind (pending)

National Endowment for the Arts: \$75,000 (pending)

Alaska Arts Southeast, Inc. Financials						
		FY 24 Budget	FY	7 24 Actuals (as of 6/30/24)	FY 25 Budget (Tentative)	
Revenue						
Government Grants (Federal, State, City)	\$	148,701.00	\$	112,630.00	\$220,000	
Private Grants	\$	388,950.00	\$	463,062.00	\$100,000	
Individual Donations	\$	214,500.00	\$	258,628.00	\$275,000	
Corporate Donations	\$	28,000.00	\$	28,500.00	\$30,000	
Tuition	\$	1,196,000.00	\$	1,156,137.00	\$1,200,000	
Tickets & Concessions Sales	\$	111,100.00	\$	106,436.00	\$95,000	
Membership Revenue	\$	354,000.00	\$	280,669.00	\$350,000	
Event Revenue	\$	296,576.00	\$	217,217.00	\$275,000	
Rental Revenue	\$	458,017.00	\$	332,267.00	\$350,000	
Other Revenue	\$	5,600.00	\$	5,500.00	\$0	
Change in Value of Investments	\$	-	\$	16,329.00	\$0	
Interest Income	\$	18,000.00	\$	15,792.00	\$15,000	
Total Support and Revenue		\$3,219,444		\$2,993,167	\$2,910,000	
Evnonces						
Expenses Output  Outpu	T	4 000 500 00	_	040 004 00	£4.250.000	
Salaries and Wages	\$	1,289,588.00	\$	842,334.00	\$1,350,000	
Payroll Taxes	\$	116,070.80	\$	74,125.00	\$135,000	
Employee Benefits	\$	93,916.00	\$	65,949.00	\$100,000	
Artist Travel	\$	56,600.00	\$	24,828.00	\$45,000	
Office Expenses	\$	77,440.00	\$	57,949.00	\$75,000	
Supplies	\$	246,975.00	\$	190,212.00	\$250,000	
Professional Services (Accounting, Artist Fees, Other)	\$	87,800.00	\$	89,367.00	\$110,000	
Marketing	\$	20,400.00	\$	14,822.00	\$25,000	
Meals & Entertainment	\$	8,400.00	\$	4,875.00	\$5,000	
Insurance	\$	136,223.89	\$	91,991.00	\$150,000	
Facility Rental	\$	-	\$	10,000.00	\$24,000	
Utilities	\$	349,200.00	\$	281,475.00	\$350,000	
Maintenance	\$	81,000.00	\$	46,406.00	\$85,000	
Equipment Purchases	\$	50,000.00	\$	60,782.00	\$0	
Capital Construction	\$	551,253.31	\$	1,032,275.00	\$143,623	
Other Expenses	\$	5,000.00	\$	10,755.00	\$5,000	
Property Taxes	\$	7,377.00	\$	-	\$7,377	
Bank & Credit Card Fees	\$	42,200.00	\$	35,428.00	\$50,000	
Total Expenses		\$3,219,444		\$2,933,573	\$2,910,000	
Change in Net Assets		\$0		\$59,594	\$0	
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## **General Fund Grants for Non-Profit Organizations for Fiscal Year 2025**

## **CBS** Liabilities Form

Complete and submit this form with your Non-Profit Grant Application.

Organization Name: Alaska Arts Southeast, Inc.					
Property Tax	Just Harris				
	Justin Harris, Supervisory Senior Accountant 747-1853				
• Sales Tax	Justin Harry				
	Justin Harris, Supervisory Senior Accountant				
Municipal Leases	747-1853				
	Melody Andaluz, Procurement Specialist				
	747-1852				
<ul> <li>Loan/Promissory Note</li> </ul>	BULL				
	Brooke Volschenk, Controller				
<ul> <li>Utilities</li> </ul>	Chha Dun				
	Chelsey Dumag, Utility/Harbor Billing Clerk				
Loan/Promissory Note	747-1852  Brooke Volschenk, Controller 747-1801  Chha Dung				

CBS Department signatures must be complete to verify your organization is current on all CBS liabilities.