

**Sara Peterson**

---

**Subject:** FW: City of Sitka representation at Seatrade

----- Forwarded message -----

From: "**Chris McGraw**" <[chris@halibutpointmarine.com](mailto:chris@halibutpointmarine.com)>

Date: Sat, Feb 4, 2017 at 3:52 AM +0700

Subject: City of Sitka representation at Seatrade

To: "Maegan Bosak" <[maegan.bosak@cityofsitka.org](mailto:maegan.bosak@cityofsitka.org)>

Cc: "Mark Gorman" <[mark.gorman@cityofsitka.org](mailto:mark.gorman@cityofsitka.org)>, "Rachel Roy" <[ed@sitkachamber.com](mailto:ed@sitkachamber.com)>

Megan,

I understand that Mark is out of the office and you are acting administrator. I know the Assembly met on Tuesday evening to discuss sending a CBS representative to the cruise ship convention Seatrade in Florida next month. My understanding is that the assembly is not interested in funding this trip and most likely won't be sending a representative. As a local business owner in the visitor industry and as President of the Greater Sitka Chamber of Commerce and Visit Sitka I feel that it is important to have CBS representation at Seatrade to show that the local government is actively supporting Sitka as a cruise destination. With this said, Visit Sitka through a donation from a local business is willing to fund sending a representative from CBS to Seatrade. If CBS could take this into consideration in its decision making regarding sending a representative, I would appreciate it. If you have any questions please feel free to contact me.

Thanks,  
Chris McGraw  
907-738-9011

## Sara Peterson

---

**From:** Sara Peterson  
**Sent:** Wednesday, January 25, 2017 4:23 PM  
**To:** Aaron Bean; Aaron Swanson (Assembly); Bob Potrzuski (Assembly); Kevin Knox; Matthew Hunter (Assembly); Melissa Henshaw; Renee Wheat; Steven Eisenbeisz (Assembly); Tristan Guevin (Assembly)  
**Cc:** Brian Hanson; Mark Gorman (mark.gorman@cityofsitka.org)  
**Subject:** Special Meeting Jan 31: CBS participation at Seatrade  
**Importance:** High

**\*\*Please do not reply all\*\***

Hello,

Please read the email feedback below from Chris McGraw regarding the importance of CBS participation at the SeaTrade event. A special meeting has been set for 5pm January 31<sup>st</sup> to make a decision on representation at the event as travel/registration arrangements are time sensitive.

If the Assembly desires to send a staff representative, it is recommended that Maegan Bosak attend on behalf of the City and Borough of Sitka.

This will be the only item on the agenda and be followed by the scheduled Board of Equalization training with State Assessor, Marty McGee. The meeting will be held in the 3<sup>rd</sup> Floor Conference Room of City Hall.

*Sara*

**From:** Mark Gorman  
**Sent:** Wednesday, January 25, 2017 12:20 PM  
**To:** Chris McGraw <chris@halibutpointmarine.com>  
**Cc:** Matthew Hunter (Assembly) <assemblyhunter@cityofsitka.org>; Sara Peterson <sara.peterson@cityofsitka.org>; Rachel Roy <ed@sitkachamber.com>  
**Subject:** Re: CBS participation at SeaTrade

Thanks Chris

This is very helpful feedback. We will bring it back to the Assembly.

Best

Mark

Get [Outlook for Android](#)

On Wed, Jan 25, 2017 at 12:05 PM -0900, "Chris McGraw" <[chris@halibutpointmarine.com](mailto:chris@halibutpointmarine.com)> wrote:

Mark,

I think representation by the Assembly or City staff is important. I believe it does two things. First, I believe it shows the cruise line executives that Sitka is supportive of the cruise industry and that we are eager for their business. The second thing that I think it does is it provides experience and helps educate the City on the cruise industry and how competitive the market is for the ships amongst the ports in Alaska and worldwide. As we continue down the path of lean financial times the cruise industry is going to be a major economic driver in Sitka's economy. The more knowledgeable the City government is on this industry, it is likely that better decisions will be made regarding this industry and the local economy.

Thanks for letting me share my opinion.

Chris

**From:** Mark Gorman

**Sent:** Wednesday, January 25, 2017 7:41 AM

**To:** 'Rachel Roy' <[ed@sitkachamber.com](mailto:ed@sitkachamber.com)>;

**Cc:** Sara Peterson <[sara.peterson@cityofsitka.org](mailto:sara.peterson@cityofsitka.org)>; Matthew Hunter ([assemblyhunter@cityofsitka.org](mailto:assemblyhunter@cityofsitka.org)) <[assemblyhunter@cityofsitka.org](mailto:assemblyhunter@cityofsitka.org)>

**Subject:** CBS participation at SeaTrade

Good morning Rachel and Chris,

At last night's Assembly meeting, CBS representation at the Seatrade event was discussed. The Assembly decided not to take action on sending an Assembly member as there was question to whether there is value given the cost of the trip. I told the Assembly that I would check with you both and if you feel representation by a member of the Assembly or city staff is important, this issue will be reconsidered at the February 14<sup>th</sup> meeting.

If you could let me know your thoughts, that would be very much appreciated.

Thanks,

Mark