

## **POSSIBLE MOTION**

**I MOVE TO** approve travel expenses for the Mayor to attend the Innovation Summit in Juneau on January 28 and 29.

**Note:**

This is not a budgeted item and therefore is coming before the Assembly for approval. Estimated cost is \$950.

Fostering collaboration, productivity, and prosperity in the region

# INNOVATION SUMMIT

Presented by the Juneau Economic Development Council

January 28-29, 2015

Juneau, Alaska

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## Agenda

### WEDNESDAY, JANUARY 28

7:45  
AM **Registration Open** for Cluster Tour Attendees

8:30  
AM **Cluster Tours**

11:30  
AM **Open Registration – Sign up for Dine Around Juneau**

1:00  
PM **Welcome to the 2015 Innovation Summit**

National Anthem and Alaska Flag Song

Richard Peterson, President, Central Council Tlingit Haida Indian Tribes of Alaska

Merrill Sanford, Mayor, City and Borough of Juneau

Byron Mallott, Lieutenant Governor, State of Alaska (invited)

2:00 **Innovation, Clusters and our Economy**  
PM

Brian Holst, Executive Director, Juneau Economic Development Council --  
Innovation in the North

Anthony Mallott, CEO Sealaska Corporation -- Sealaska Lands Bill and our  
regional economy,

Regional Clusters Industry Updates

3:00  
PM **Coffee Break & Snacks** – Sign up for Dine Around Juneau

**Mark Skinner - From Cluster Development to System Change: Thoughts  
for Shaping our Region's Future**

3:30  
PM Mark Skinner, is founding Director of the Regional Innovation Acceleration  
Network (RIAN), a federally-funded project striving to make public-private  
investments in innovation-based growth more efficient while achieving greater  
impact. Applying systems thinking to regional development strategies, RIAN is  
working to establish a national network of existing and emerging nonprofit  
Venture Development Organizations for peer-to-peer sharing of information,  
best/common practices and collaborative investment and entrepreneurship  
opportunities.

**Scott Stern - Innovation, Entrepreneurship and Alaska Competitiveness**

5:00  
PM Dr. Scott Stern, PhD is the *David Sarnoff Professor of Management of  
Technology* and Chair of the Technological Innovation, Entrepreneurship, and  
Strategic Management Group at the MIT Sloan School of Management.

**Downtown Connections**

6:30  
PM Access Innovation Summit specials from participating Juneau businesses with  
special coupons for dining and shopping.

**Dine around Juneau – Networking**

7:30  
PM Meet up with your group and walk to dinner. Transportation will be provided  
for inclement weather.

**THURSDAY, JANUARY 29**

7:30 **Coffee and Pastries**

AM

8:00 **Welcome to Day Two of the 2015 Innovation Summit**

AM Bill Walker, Alaska State Governor (invited)

**Armelle Solelhac - French Mountain Cluster Experience**

8:30 Armelle Solelhac, Founder and CEO of the experiential marketing & digital  
AM communication agency SWiTCH -- is all about hunting the new consumer  
trends and designing amazing brands experiences to make the world even more  
fun and beautiful.

9:15 **Industry Working Group Meetings**

AM

Ocean Products Cluster

Visitor Products Cluster

Research & Development Cluster

Renewable Energy Cluster

Working Forest Group

Mining Service & Supply Cluster

Arts Cluster discussion

10:30 **Coffee Break**

AM

11:00 **Innovation Shorts I**

AM

12:00 **Networking Lunch**

**1:00 Mini Sessions**

PM

Mark Skinner, RIAN – Regional Innovation Acceleration Network

Scott Stern, Massachusetts Institute of Technology (MIT)

Armelle Solelhac, CEO, Switch, member of French Mountain Cluster

**2:30 Break in the Innovation Lounge**

PM

**3:00 Innovation Shorts II**

PM

**4:15 Closing Remarks**

PM

Closing remarks from Industry Clusters; Outlook and Challenges for 2015

**Path to Prosperity Winners Announced, Haa Aani**

**5:00 Reception in the Innovation Lounge**

PM

Cocktails and hors d'oeuvre

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