

City and Borough of Sitka

PROVIDING FOR TODAY...PREPARING FOR TOMORROW

A Coast Guard City

MEMORANDUM

To: Mayor Eisenbeisz and Assembly Members

Thru: John Leach, Municipal Administrator

From: Amy Ainslie, Planning Director

Melissa Haley, Finance Director

Date: February 16, 2022

Subject: Supplemental appropriation for expenses related to the 2022 cruise

season – Second appropriation

Background

On February 8th, the Assembly voted to adopt the Short-Term Tourism Plan which included a plan to close Lincoln Street to vehicular traffic on days with 3,000 or more cruise ship passengers in town between the hours of 10:00 AM to 4:00 PM. A first supplemental appropriation covering the bulk of plan-recommended expenditures (ORD 22-01) was approved on second reading by the Assembly on February 8th as well; that appropriation did not include expenditures related to the Lincoln Street closure.

This appropriation covers Lincoln Street closure expenditures including staff, supplies/equipment, and contracted services. Further, it also includes provisions for CBS to contract services to perform a cost allocation study for use of commercial passenger vessel tax funds (known as CPET or CPV).

Analysis

Staff: Two seasonal positions are requested for the PW streets crew. These positions will execute street closures/reopening, be downtown to troubleshoot closure issues during the day, and be available to help with other traffic direction and/or sanitation needs. A Multi-Service Officer (MSO) for the Police Department is also requested; the plan identifies a strong need for parking enforcement and oversight which is particularly important with Lincoln Street closures. This is envisioned as an FTE in the FY23 budget, still to be determined by the Assembly. This appropriation only pays for the position through June 30. The final position in this appropriation is for a seasonal Tourism Operations Manager which would oversee the CBS operations downtown, particularly those relating to street closures, traffic management, and sanitation efforts.

This individual would be able to coordinate across various departments to deploy people where they're most needed, respond to issues as they arise, and fill in any operational gaps.

Supplies/Equipment: A parking enforcement vehicle is requested in order for the MSO to effectively move around the downtown area. Signage and barricades for the Lincoln Street closure are included, as well as a small amount for radios or other miscellaneous field equipment needed for crew communication.

Contracted Services: Communications support to inform the public about street closures is requested, including the creation of a "single source" for announcements and contact information. The CPET cost allocation study is also included in this section.

Fiscal Note

As much as possible, CPET funds will be used to pay for these expenditures. The current balance in this account is approximately \$1.6 million. Appropriations are made to the appropriate primary fund (e.g., General Fund for staff positions, Central Garage for vehicles, etc.), with reimbursements to those funds from CPET.

- Staff: The wages included for all the temporary positions in this appropriation are through FY22 (ending June 30, 2022). The remainder of wages for the summer season will be in the FY23 budget. It is expected that these additional positions will be able to bill a significant majority of their time to CPET, particularly those for Streets and the Tourism Operations Manager. The MSO position has less CPET reimbursement forecasted, given the amount of training/onboarding required for this type of position. In total, the wages for all these positions through June 30 is approximately \$59,000, with close to \$51,000 estimated to be CPET reimbursed.
- Supplies/Equipment:
 - Parking Enforcement Vehicle: The vehicle expense (\$25,000) will be charged to Central Garage first, and then reimbursed over time via tracked CPET-eligible use.
 - The barricades and signs for the Lincoln Street closure were given a notto-exceed budget of \$60,000, with 90% CPET reimbursement estimated.
 - o The \$3,000 for radios/miscellaneous field tech is a General Fund expense.
- Contracted Services: The two contracted services items (\$30,000 for communications support and \$50,000 cost allocation study) are both expected to be 100% CPET reimbursable.

Recommendation

Approve the supplemental appropriation on first reading.

Encl: Line Item Detail

BUDGET DETAIL FOR TOURISM SUPPLEMENTAL APPROPRIATION #2 (FY22)

Employees

			# of	Anticipated	Total	Est. CPET	
Department	Position	Seasonal/FT	Employees	Funding		reimbursement	Appropriation fund
Harrigan	Tourism Operations M		Linployees	1 CPET/GF	23,588		100 - General Fund
PW - Streets	Streets crew	Seasonal		2 CPET/GF	23,588	•	100 - General Fund
Police	Multi-services Officer			1 CPET/GF	11,794	·	100 - General Fund
	Total Tem	porary Wage Expense			58,969	50,713	
		Est. CPET					
Supplies/Equipment	Estimate	Reimbursement					
Parking enforcement vehicle	25,000	-	310 - Central	Garage (CAPITAL	/FIXED) (with trans	sfer out from GF to 310)
Parking vehicle -charge for use	1,500	1,500	100 - Genera	l Fund (PD vehicle	e charges)		
Lincoln St. closure barricades and							
signage	60,000	54,000	100 - Genera	l Fund (Streets-Su	ipplies)		
Radios/misc. field tech	3,000	· -		l Fund (Streets-Su			
Total Equipment Expense	89,500	55,500			_		
		Est. CPET					
Contracted Services	Estimate	Reimbursement					
Communications support	30,000	30,000	100 - Genera	l Fund (HCH-Cont	racted services)		
CPV cost allocation study	50,000	50,000	100 -General	Fund (Administra	tive-Contracted se	rvices)	
Total Contracted Services	80,000	80,000			_		
Total appropriations	228,469	186,213	•				
TRANSFERS							
CPET transfer out to reimburse							
General Fund		186,213					
GF transfer out to Central Garage		25,000					

ENTERPRISE AND INTERNAL SERVICE FUNDS

Central Garage Fund – Fixed Assets: Increase appropriations in Fixed Assets to purchase a parking

Central Garage Fund.

enforcement vehicle in the amount of \$25,000.

SPECIAL REVENUE FUNDS

Fund 194- Commercial Passenger Vessel Excise Tax Fund - Operations: Increase appropriations in the amount of \$186,213 to transfer to the General Fund.

EXPLANATION	
The proposed appropriations are those deem	ed necessary to successfully implement the closure of
portions of Lincoln Street on days in which a	high number of cruise ship passengers are scheduled to
visit the City and Borough of Sitka.	
5. EFFECTIVE DATE. This ordinance	shall become effective on the day after the date of its
passage.	shall become effective on the day after the date of its
PASSED, APPROVED, AND ADOPTEI	D by the Assembly of the City and Borough of Sitka,
Alaska this 8th day of March 2022.	
ATTEST:	Steven Eisenbeisz, Mayor
Sara Peterson, MMC	
Municipal Clerk	
1 st reading: 2/22/2022	
2 nd and final reading: 3/8/2022	
Sponsor: Administrator	

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