

City and Borough of Sitka

ANNUAL GRANTS FROM GENERAL FUND

SUMMARY SHEET

Name of Organization: Greater Sitka Arts Council

Alaska State Business License Number (if applicable): _____

Name of Contact Person: Bobbi Jordan

Phone: [REDACTED] Email: [REDACTED]

Mailing address: [REDACTED]

Grant Category (check either annual or special emergency grant, and check type of services for annual grant):

- Annual Grant:
 - Human Services or
 - Cultural and Educational Services or
 - Community Development
- Special Emergency Grant

Dollars Requested: \$5000.00

Match Dollars Committed: \$5000.00 Percentage: 100%

Sources of Matched Dollars: Raffle/donation/matching grants/ticket sales

Brief Description of the Purpose of the Grant: Grant will support the promotion of the growth of the Arts in Sitka spread amongst 3 major sectors of the Greater Sitka Arts Council: Wearable Arts, Porch Fest and Sitka Strings

I, Bobbi Jordan, do hereby certify that all information provided for this grant application is accurate and complete to the best of my knowledge.

Name: Bobbi Jordan BJordan

Title: Secretary for Greater Sitka Arts Council Date: Aug. 15, 2024

Detailed project description overview (1 Page)

The Greater Sitka Arts Council (GSAC) is applying for a community development grant. GSAC is requesting an award of \$5000.00 for multiple projects.

Sitka Wearable Arts Show and Extravaganza: \$2000 for General Support -Runway Rental/Music Licenses/Advertising

The first event will be Wearable Arts Show and Extravaganza. This event, which is also a ticketed event, has been a long standing and highly anticipated event in Sitka. It started in 2009 and has run continuously till 2024, with the exception of 2020 -2022 due to COVID and its aftermath. Each year, the show has as many as 25 designers and 75 volunteers who come together to create one-of-a-kind wearable art pieces that are modeled onstage in epic, runway-style shows. Participant designers have ranged in age from 12 – 75, models as young as 3 have walked the runway, and the support volunteers have come from all walks of life. Many of the models are Mt. Edgecumbe and Sitka High School students which helps to build their confidence and their sense of belonging in Sitka. Other high school volunteers are from both schools' Honor Societies, where students work to earn their service hours by assisting as ticket takers, ushers, servers(Matinee only), and runners throughout the shows. Everyone who comes to volunteer is given tasks to do to make the upcoming show a success.

Funds will be used to rent the runway from Mt. Edgecumbe High School. MEHS has told us that they can no longer donate the runway for this cause. It will pay for music licenses so that designers have the ability to use whatever music they select to accompany their model down the runway. It will help with advertising. Organizers would like to expand the scope of the show to have as many Sitka designers as possible but also continue to bring in guest designers from other communities. In 2024, Wearable Art hosted two designers from Whitehorse, Canada. In the past there have been visiting designers from Juneau and Ketchikan. Expanding this event to host outside designers has always been a goal of this event.

The use of funds will assist with helping to produce the 2025 Wearable Arts Show and Extravaganza which is scheduled for February 8th 2025 with the theme of "Forest to the Sea".

Sitka Porch Fest: \$1000 for General Support – Equipment rentals/Art Supplies

The next project is Porchfest. Porchfest is essentially a celebration of Sitka and its art. The GSAC organizers celebrate a variety of art forms with this event. There are three stages for singers, songwriters and dancers to perform on. Everyone is welcome to show their skills regardless of where they are in the performing process. Three stages require three sets of sound equipment which must be rented and supervised. Artisans are invited to set up booths along the closed section of Lincoln Street to share their talents and sell their products. Art supplies are used for chalk drawings on Lincoln Street and for the classes that are taught by volunteers. Food trucks are scattered along Lincoln Street as well for Porchfest goers to enjoy. This event is specifically designed for Sitkans to share Sitka. Organizers plan the event on a non-cruise ship day and the event has been quite welcomed by the community.

Sitka Strings: \$2000 for New Violins and Instrument Repairs

The Sitka School District does not have a string instrument program, so Sitka Strings fill this unmet need by offering free and low cost violin lessons to Sitkan of all ages. Funds from the grant would be for the support for this program. The program also perpetuates indigenous language by pairing students' violin lessons with singing in both English and Lingit. Culminating performances are held at various community events, including Fiddle Grind, Art's Grind, Porch Fest and Pioneer home visits.

Greater Sitka Arts Council Board of Directors and specially contracted event coordinators, as GSAC does not have an Executive Directory, will monitor how funding is distributed and utilized. Sitka Strings monies will be monitored by the Greater Sitka Arts Council to ensure that funding is spent for equipment and repairs of violins in addition to purchase of violins.

GSAC has received funding from CBS in the following year for the following amounts:

2011—\$3000 2012-- \$3000 2013-- \$4000 2014--\$4000 2015--\$5473.00 2016--\$3286.00 2017--\$2333.00
2018--\$3440

GSAC has not requested any funding since 2019. This is its first appeal since COVID to acquire funding to continue its work in assisting artists and the arts in Sitka.

EXPECTED OUTCOMES

- **How will the project be measured as successful?**
- **What will the tangible community benefit be?**
- **What are some benchmarks during the project that indicate things are going in the right direction?**

The mission of the Greater Sitka Arts Council is to provide and support the arts in Sitka through advocacy, education and programming. This grant funding will allow GSAC to do just that. GSAC programming is scheduled throughout the calendar year, so with each event, seeing how it is received in Sitka, along with being able to expand the support of the arts in Sitka will be one broad measure of success.

Being able to host another Wearable Art show will be one measure of success. Recruitment of enough designers in order to host the shows is in itself a measure of success. Recruitment of designers begins in August and ends in December. Without designers there are no shows. Raffle tickets are sales that start at this event to support the primary functions of GSAC. Numbers of raffle tickets, amount of donations to purchasing VIP tables and actual ticket sales for attendance at the shows are clear definable measures of success. The number of volunteers who participate in helping with the event is another measure of success. Volunteers are the mainstay of the show from helping backstage, to creating set designs, to cleaning up after the shows. The show does not function without the assistance of all these many hands. Feedback from the community is another way to measure success. When surveyed, formally and informally, community members mention that the Sitka Wearable Arts Show is one of the most anticipated events of the year. GSAC has surveyed designers and volunteers about ways to improve the show as well. Finally, being able to provide for some visiting designers to share their talents as a part of the Sitka Wearable Arts Show is a measure of success.

Porchfest is the newest event added to the Sitka arts landscape. Hosting numerous forms of entertainment on three stages, providing classes with the Island Artist's Co-op, having artisans sell their creations at booths along the street and mixed with the various food trucks to provide nourishment, this event is a celebration of the Sitka arts community in its entirety. Success can be measured by simply keeping record of the registration of participants at the art classes, number of artisans who purchase booth space, number of food trucks that purchase space to share their products, number of performers who sign up to perform on the various stages throughout downtown. There are raffle tickets that are also sold during this event to assist with funding for the Greater Sitka Arts Council daily operations. Number of tickets sold is also a measure from both Wearable Arts and Porchfest as the sales begin with Wearable Arts and ends with a drawing for the winner at the final performance at Porchfest.

Success for the Sitka Strings element of this grant will simply be seeing how many violins can be put in the hands of aspiring students (at this time there are 14 students signed up). As the program grows, more instruments and repairs will be needed. Performances are another indicator of success as the community, at large, gets to listen and see how these students have grown throughout the year. Having working violins is essential for the survival of the programs.

All of these events help to create a more vibrant Sitka. One that encourages novices and professionals alike to share their talents with the community at large. This also brings more people to Sitka in search of artistic avenues to create, explore and share their talents with the community. According to organizations such as the Mayo Clinic there is a direct connection to good mental health and participating in the arts either as a creator or as an observer. Vibrant arts environments are also a sign of a mentally strong and healthy community as was read in the Oxford Handbook of the Positive Humanities (<https://doi.org/10.1093/oxfordhb/9780190064570.013.12> pg. 335-349). In general, a measure of a vibrant, healthy community is its access to and utilization of the arts by its community members.

The final measure of success for GSAC will be to, once again, hire an Executive Director. Utilizing the funding from CBS to show other funding elements that GSAC is supported by the community of Sitka grant will lead to hiring a part-time Executive Director to be the primary individual to oversee the operations of all of the umbrella organizations and expand the arts opportunities for Sitka.

Statement of Need

The support from the City and Borough of Sitka enables GSAC to solicit other funding sources such as funds from the Alaska State Council on the Arts. The ability to show support from CBS is viewed favorably by other grantors and donors. Efforts are being made to write more comprehensive grants and seeing that CBS supports GSAC will enable the organization to successfully solicit more stable funding. The same is true of seeking donations from larger entities such as the Cruise Lines. Those entities check to see if donation or sponsorship requests are supported by the local community. CBS funding shows a commitment to GSAC and the arts, encouraging these other entities to add to that support.

One of the goals of the Sitka comprehensive Plan 2030 is to "support visual and performing arts in Sitka". Other goals are to "diversify funding streams for the historic, cultural and arts organizations" and "to provide training and support to allow historic, cultural and arts organizations to better document their social and economic contributions to Sitka". The mission statement of the Greater Sitka Arts Council is to provide and support the arts in Sitka through advocacy, education and programming. This year's request fulfills the areas of advocacy by promoting everyone to participate in the arts in some manner. The request covers, specifically the programming of Wearable Arts, Porchfest and Sitka Strings. All of these events provide family friendly, all-encompassing art opportunities for everyone of all ages, ethnicities, regardless of economic status. Many of these events are at little or no cost for participants. GSAC encourages everyone to participate at a level they are comfortable with regardless of ability.

The Greater Sitka Arts Council is very small compared to some of the other arts entities in town, but it attempts to be more inclusive. Beginners can take the stage alongside veteran performers. GSAC assists in linking mentors with mentees seeking to strengthen their talents. This organization provides connections through various venues to assist artists of all types. Sometimes it is providing artists with a venue, sometimes it is helping with equipment, other times it is simply connecting like artists together to build camaraderie to share ideas and/or get assistance.

All of the umbrella organizations and the events sponsored by GSAC help to promote healthy communities. Several of GSAC's umbrella organizations, as well as direct GSAC events are often free or at minimal cost to participants. The venues such as the Sheel'ka Kwaan Naa Kahidi Tribal Community House and Harrigan Centennial Hall are often the venues that are rented for performances by GSAC umbrella organizations or GSAC direct events. This enables these venues to continue to be maintained and utilized for other hosting events. GSAC pays full price for rental of all venues and pays Sitka Sales Tax on all ticketed events. As everyone is fully aware, all of these costs have continued to increase, while GSAC has continued to try to keep ticket prices as minimal as possible for ticketed events.

Organizational Capacity

Established in 1973, the Greater Sitka Arts Council (GSAC) is a 501(c)3 that provides arts programming, education, and advocacy within the community. Currently, GSAC does not have paid staff members and is run solely by the volunteer board and other community volunteers.

Principal Programs

- Sitka Monthly Grind, est. 1999— Local variety shows September to April
- Sitka Community Theater, est. 2011— Events include Radio Adventure Hour in November, Broadway Night in January, and an annual play/musical in March
- Wearable Art Show, est. 2009— Multiple shows on a select weekend in February
- Porchfest, est. 2020 — A celebration of local arts held in May
- Gallery Walks, est. 2010— Held biannually in November and April
- Sitka Strings, joined GSAC umbrella in 2022 — Groups meet and perform for 9 months of the year

Additional Support Provided to:

- Open Art Exhibits
- Artist Registry
- Visiting artists/organizations (ie. Cowboy Collective and Skye Kelsey/Colm Broderick)
- Community events, through sound equipment rental (Sitka Roses, Pride Variety Show, Jazz Festival, etc.)
- Art classes and community art projects
- Wearable Art designer classes and workshops

Volunteers:

From high school students at Sitka High and Mt. Edgecumbe, to AmeriCorps volunteers, to community members from all walks of life—volunteers are the lifeblood of our organization. Year after year, armies of volunteers show up to make all of our events and shows possible. This strong, continual support shows how important the arts are to local citizens and our overall quality of life.

Board of Directors

Our all-volunteer board meets on the third Thursday of each month and holds a general membership meeting in November. Board members participate in all our principal programs, run the organization in lieu of paid staff, and have met quorum in 10 of our last 12 board meetings.

Current board members include: Pat Hughes, President; Bobbi Jordan, Secretary/ Wearable Art Liaison; Charley Morgan, Treasurer/Grind Liaison; John Stein, Sitka Community Theater Liaison; Bette Gray, Art Walks Liaison; Tonia Puletau-Lang, Porchfest Liaison; Debby Leveck, Sitka Strings; and Melinda McAdams, Board member at large



Department of Commerce, Community, and Economic Development
**CORPORATIONS, BUSINESS & PROFESSIONAL
 LICENSING**

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ENTITY DETAILS

Name(s)

Type	Name
Legal Name	THE GREATER SITKAARTS COUNCIL, INC.

Entity Type: Nonprofit Corporation

Entity #: 11997D

Status: Good Standing

AK Formed Date: 6/4/1973

Duration/Expiration: Perpetual

Home State: ALASKA

Next Biennial Report Due: 7/2/2025

Entity Mailing Address:

Entity Physical Address:

Registered Agent

Agent Name: Rain Van Den Berg

Registered Mailing Address:

Registered Physical Address:

Officials

Show Former

AK Entity #	Name	Titles	Owned
	Bobbi Jordan	Director, Secretary	
	CHARLES MORGAN	Director, Treasurer	
	DIXON ELEGANT	Director, Vice President	

Alaska Department of Commerce, Community, and Economic Development

Division of Corporations, Business, and Professional Licensing

PO Box 110806, Juneau, AK 99811-0806

This is to certify that

THE GREATER SITKA ARTS COUNCIL INC



owned by

THE GREATER SITKA ARTS COUNCIL INC

is licensed by the department to conduct business for the period

February 2, 2023 to December 31, 2024
for the following line(s) of business:

92 - Public Administration



This license shall not be taken as permission to do business in the state without having complied with the other requirements of the laws of the State or of the United States.

This license must be posted in a conspicuous place at the business location. It is not transferable or assignable.

Julie Sande
Commissioner

Internal Revenue Service

Date: September 9, 2005

GREATER SITKA ARTS COUNCIL INC
[REDACTED]

Department of the Treasury
P. O. Box 2508
Cincinnati, OH 45201

Person to Contact:
Shella Schrom [REDACTED]
Customer Service Representative
Toll Free Telephone Number:
8:30 a.m. to 5:30 p.m. ET
877-829-5500
Fax Number:
513-253-3756
Federal Identification Number:
[REDACTED]

Dear Sir or Madam:

This is in response to your request of September 9, 2005, regarding your organization's tax-exempt status.

In August 1973 we issued a determination letter that recognized your organization as exempt from federal income tax. Our records indicate that your organization is currently exempt under section 501(c)(3) of the Internal Revenue Code.

Our records indicate that your organization is also classified as a public charity under sections 509(a)(1) and 170(b)(1)(A)(vi) of the Internal Revenue Code.

Our records indicate that contributions to your organization are deductible under section 170 of the Code, and that you are qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Internal Revenue Code.

If you have any questions, please call us at the telephone number shown in the heading of this letter.

Sincerely,

Janna K. Skufca

Janna K. Skufca, Director, TE/GE
Customer Account Services

General Fund Grants for Non-Profit Organizations for Fiscal Year 2024

CBS Liabilities Form

Complete and submit this form with your Non-Profit Grant Application.

Organization Name: Greater Sitka Arts Council

- Property Tax

Justin Harris
Justin Harris, Supervisory Senior Accountant
747-1853

- Sales Tax

Justin Harris
Justin Harris, Supervisory Senior Accountant
747-1853

- Municipal Leases

Melody Andalez
Melody Andalez, Procurement spc
747-1853

- Loan/Promissory Note

Brooke Volschenk
Brooke Volschenk, Controller
747-1836

- Utilities

Chelsey Dumag
Chelsey Dumag, Utility/Harbor Billing Clerk
747-1843

CBS Department signatures must be complete to verify your organization is current on all CBS liabilities.

Budget GSAC fiscal year runs from Jan 1 - Dec 31

Sitka Strings: Fiscal Year 2023 (has a separate account that GSAC manages)

Income

Grants	\$2000
Donation	\$200
Rental	\$45
Total:	\$2245.00

Expenses

Repairs	\$526.36
Violin purchase	\$359.99
Music	\$12.99
Venue reservation	\$25.00
Misc Expenses	\$124.95
Total:	1024.29

GSAC General Fund—Wearable Arts and Porch Fest

Income Fiscal Year 2023

Grant Income	\$5000.00
Board Donations	\$750.00
Fund Raising/Special Events	\$20321.00
Membership/donations	\$4200.00
Raffle ticket sales	\$7494.00
Rental Equipment	\$600.00
Vendor Fees	\$1000.00
Umbrella Overhead Income	\$1000.00
General Donations	\$3000.00
Total:	\$43365.00

Expenses

Advertising	\$2179.20
Contract Services	\$7250.00
Gaming Expenses	\$155.00
Storage Fees	\$1560.00
Insurance	\$1270.00
Licenses	\$735.00
Permits	\$200.00
Program Printing	\$1000.00
Tax Prep	\$805.00
Subscriptions(website, etc)	\$350.00
Office Supplies/stamps	\$ 250.00
Room Rentals	\$2083.00
Gifts/Donations	\$225.00
Sales Tax	\$1119.70
Food(Wearable Art VIPs+boxes)	\$1618.70
Materials	\$ 997.58
Total:	\$21798.18
Grand Total:	\$21563.82

All of this is due to complete volunteer work. Currently GSAC no longer has a dedicated office space or an Executive Director.

Sitka Strings 2024-2025 Projected Budget

new beginner violins @\$400 each x3	\$ 1,200.00
misc violin repairs to existing violins	\$1,000.00
music	\$100.00
net shed rental	\$25.00
	\$2,325.00

There are currently 17 students signed up with Sitka Strings 2024-2025 Season
Some have their own violins and will not need to rent.

Rental fees	\$40per year	10 students	\$400.00
Donations	\$500.00		\$500.00
Sponsorships	\$1,000.00		\$1,000.00
Misc expenses	\$500.00		\$500.00
			\$2,400.00

Porchfest 2025

Projected Budget

Projected Expenses (based on previous years)

Category	Amount
Art Supplies	1,500
Sound Engi	1,000
Coordinatic	1,500
Promotion :	700 \$400 ads, \$200 program printing, \$100 other printing
Permits & li	450 Event insurance included in overall umbrella insurance, no additional fees
Equipment	500
Volunteer a	500
Expense To	6,150

Projected income (based on previous years)

Income sot	Amount
CAD Grant	\$3,956 Received after 2023 was completed, can use for 2024
Fortress of	\$250 Confirmed for 2024
Vendor & M	\$480
Harry Race	\$750 They have given yearly to support PF
Hames	750
Income tot:	\$6,186

Wearable Art Budget for 2025

GSAC Seed monies	\$5,000.00	
Rotary Grant	To be written	asking \$1500
Alaska Arts and Humanities Grant	to be written	Asking \$5000
White E Grant	to be written	Asking \$1000
regular ticket sales @\$25/seat	\$ 1,500.00	300 seats x2 shows
VIP seats @ \$45/seat	\$ 2,520.00	28 seats x2 shows
VIP Tables	1608 \$6,000.00	3 evening show, 1 matinee
Total	\$15,020.00	This is without sponsorships.
Rental of Harrigan Centennial Hall	\$ 4,060.00	2 days
Rental of Runway from MEHS	\$ 200.00	new fee, has always been donated
Advertising	\$ 500.00	
Music Licenses	\$ 450.00	2 licenses ASCAP and SESAC
Alcohol License	\$ 100.00	
Food Permit	\$ 35.00	
Special Event Insurance	\$ 450.00	
Ticket Printing	\$ 400.00	
Program Printing	\$ 750.00	
Posters	\$ 150.00	
Décor for VIP Tables	\$ 250.00	
Stage Materials and supplies	\$ 500.00	
Food for VIP tables	\$ 1,000.00	
Event Coordinator	\$ 4,000.00	
Event co-coordinator	\$ 2,000.00	
Food for participants	\$ 500.00	
Misc supplies	\$ 400.00	
Thank Yous	\$ 250.00	
Certificates	\$ 100.00	
Technician fees	\$ 1,500.00	Includes: Back of house, sound, lighting
printing of sponsorship letters	\$ 100.00	
postage	\$ 50.00	
supplies for designer workshops	\$ 500.00	
total:	\$ 18,245.00	