

POSSIBLE MOTION

I MOVE TO approve sending the Mayor to the Seatrade Cruise Global event in March to promote Sitka to the cruise industry.

Note: Travel costs are anticipated to be approximately \$4,000 and will be expensed from the Visitor Activities Enhancement Fund. One of the intended uses of the Fund is to fund visitor enhancement related travel such as this. Sufficient aggregate appropriations exist in the Visitor Enhancement Fund to pay for the proposed travel in addition to Convention and Visitors Bureau contractual costs. In a future supplemental budget ordinance, Administration will transfer the cost of travel between appropriations in the Visitor Activities Enhancement Fund.

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14-17 March, 2016

Fort Lauderdale Broward County Convention Center

Fort Lauderdale, FL, USA

Register

(https://www.compusystems.com/servlet/ar?evt_uid=307)

Connecting the Global Cruise Industry

≡ **MENU**

Why Attend

For more than 30 years, Seatrade Cruise Global has been the cruise industry's premier global event, bringing together buyers and suppliers for a week of networking, sourcing, innovation and education.

Our 2016 program promises to be an exciting, new event offering guests 360 degrees of groundbreaking content throughout the show including:

- Critical, forward-thinking education sessions offering robust information on the latest issues and trends
- More innovative new suppliers than ever before, providing more opportunities to develop supplier relationships
- A new venue and show floor layout with highlighted supplier sections based on key industry trends

3-Day Supplier filled Tradeshow = Infinite Opportunities for Knowledge & Networking

Attendees will experience unparalleled educational opportunities with inspiring keynotes, thought-provoking educational conferences and a comprehensive exhibition floor filled with new and innovative products and services.



Important Visitor Information

Please note: Monday is for conference attendees only and trade show only visitors cannot enter. Register to visit the trade show floor on Tuesday, Wednesday or Thursday.

Due to insurance liability, no one under the age of 16 will be admitted--no exceptions

Seatrade Cruise Global is a trade-only event. Registration includes a show directory and a visitor badge that will permit access to the trade show floor during three days of the event.

Monday 14 March 2016

10:00 am - 11:30 am

Shorex and the Rise of Voluntourism

Shorex

[more details](#) ▾

1:00 pm - 2:30 pm

Seasonality and Its Impact on Deployment

Seasonality

[more details](#) ▾

Tuesday 15 March 2016

9:30 am - 11:30 am

State of the Global Cruise Industry

Keynote

[more details](#) ▾

3:00 pm - 4:30 pm

Global Ports & Terminals

Port Infrastructure

[more details](#) ▾

The State of the Cruise Industry: Upscale Cruising

Luxury

[more details](#) ▾

2:00 pm - 2:50 pm

Cybercrime on the High Seas: How Cyber Attacks Occur and What You Can Do About Them

Cybercrime

[more details](#) ▾

Wednesday 16 March 2016

9:30 am - 11:00 am

The State of the Cruise Industry: Americas

Americas

[more details](#) ▾

The State of the Cruise Industry: Europe

Europe

[more details](#) ▾

12:30 pm - 1:20 pm

Current Issues in Regulations: What you Need to Know for 2016

Regulations

[more details](#) ▾

3:00 pm - 4:30 pm

The State of the Cruise Industry: Caribbean & Cuba

Caribbean & Cuba

[more details](#) ▾

The State of the Cruise Industry: Asia/Australasia

Asia & Australia

[more details](#) ▾

1:40 pm - 2:50 pm

Fuel for Thought: The Viability of LNG

LNG

[more details](#) ▾

Thursday 17 March 2016

9:30 am - 11:00 am

Where To and Why? Factors Influencing Deployment and Itinerary Strategies

Itinerary

[more details](#) ▾

Trends and Challenges in Marketing, Sales & Distribution

Sales & Marketing

[more details](#) ▾

12:30 pm - 1:30 pm

Generation Z: The Next Big Disruptor

Generation Z

[more details](#) ▾

Register Now

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Upcoming Events



Fort Lauderdale, FL USA

14-17 March 2016



Busan, Korea

12-14 May 2016



Tenerife, Canary Islands, Spain

21-23 September 2016