

APPLICATION FOR APPOINTMENT TO BOARDS, COMMITTEES, AND COMMISSIONS



Board/Commission/Committee: Tourism Task Force

Seat Applying For (select only ONE):

- Sitka Tribe of Alaska Representative
- Ports and Harbors Commission Representative
- Sustainability Commission Representative
- Downtown Business Corridor
- Business in General
- Tours and Attractions
- Sitka Sound Cruise Terminal
- Community At-Large

Name: WILLIAM (JERRY) JACOBS Phone Number: [REDACTED]

Address: MAILING: [REDACTED]

Email Address: [REDACTED]

Length of Residence in Sitka: 48 YEARS Registered to vote in Sitka? Yes No

Employer: RETIRED

Organizations you belong to or participate in:

NONE

Explain your main reason for applying:

TO USE MY EXPERIENCE AND SKILLS TO HELP PLAN FOR SITKA'S FUTURE.
(SEE RESUME)

What experience or credentials will you bring to the board, commission, or committee membership?

SEE RESUME

Please disclose any potential conflicts of interest that may arise from your appointment. These may include but are not limited to:

- A substantial financial interest of \$1000 annually that could be influenced by your appointment.
- An immediate family member employed within the scope of this appointment.

NONE

To be considered, your application must be complete AND include a letter of interest, or a resume.

Date: 3/26/2023 Signature: [Signature]

Return your completed application and letter of interest or resume to the Municipal Clerk's Office by noon on the Wednesday prior to an advertised Assembly meeting.

PLEASE NOTE: All information submitted is public and will be published online. Appointments are typically made during Assembly meeting open sessions. However, Assembly members may vote to discuss applicant(s) in closed executive session. In this case, do you wish to be present when your application is discussed? Yes No

I WOULD BE HAPPY TO BE THERE TO ANSWER QUESTIONS, BUT I DON'T NEED TO HEAR THE DISCUSSION.

RETURN TO: Jess Earnshaw, Deputy Clerk/Records Specialist

Municipal Clerk's Office, 100 Lincoln Street, Floor 3 ~ Fax: 907-747-7403 ~ clerk@cityofsitka.org

WILLIAM (JERRY) JACOBS

Mailing address:

Email:

Personal resume, pursuant to the requirements for my consideration as a member of the Tourism Task Force.

WORK EXPERIENCE (IN SITKA)

1975– 1984

ULRICKSEN ENTERPRISES, #1 LINCOLN ST. SITKA AK

TRUCK DRIVER, LABORER, MARINA ATTENDANT, OFFICE CLERK, INVENTORY CLERK

1984 – 1995

WHITE PASS ALASKA, #1 LINCOLN ST. SITKA AK

OFFICE MANAGER, PLANT MAINTENANCE LABORER AND SUPERVISOR

1995 – 2021

PETRO MARINE SERVICES, #1 LINCOLN ST. SITKA AK

PLANT MANAGER

EDUCATION

1972

B.S. COMMUNITY SERVICE AND PUBLIC AFFAIRS, UNIVERSITY OF OREGON

1972

B.S. PSYCHOLOGY, UNIVERSITY OF OREGON

SKILLS

- Long- and short-term planning.
- Facilitating consensus.
- Critical infrastructure management.
- Resource management.
- Capital projects management.
- Human resource management.

CERTIFICATIONS AND TRAINING (short list)

Commercial Driver's License (CDL)
Transportation Workers Identity Credential (TWIC)
Hazardous Waste Operations and Response (HAZWOPER)
Incident Command System Training (ICS)

BACKGROUND AND COMMENTS

For 48 years I have lived and worked in Sitka. My wife and I raised six children here. Half of them, and 3 of our grandchildren, still live here. For 46 of those years (1975 – 2021), I worked at the fuel dock at the end of Lincoln St., now owned by Petro Marine Services. I started as a truck driver but worked my way up to being Plant Manager. In 2000, Petro Marine acquired the former Sitka Fuels facility on Katlian St., and I took on the management of that facility, and the gas station across the street from it, as well.

I've spent most of my life living and working in downtown Sitka. I live on Baranof Street. My entire work experience in Sitka has been on Lincoln Street. Since I arrived in 1975, I've not only seen all the changes Sitka has gone through, especially in the downtown area, but I've also had to deal with them; both as the manager of a business based in the heart of downtown, and as a citizen and parent who lives nearby. I have seen Sitka evolve from a town where tourism was an occasional new face in town to the present day, when tourism is seen by many as the main engine of the local economy.

I believe I have a unique and important perspective with which to view the effects of tourism on Sitka's economy and on the quality of life of its citizens. I also believe that I can make a significant contribution in planning how to best manage the increased tourism we are faced with for the benefit of our citizens. Now that I'm retired, I have time to devote to that objective. Retirement has also freed me of any ties to any entities with vested interests in the outcome of a tourism plan.

Aside from nearly 50 years observing how both internal and external forces, including tourism, have affected Sitka, I have more than 20 years of management, planning, and problem-solving experience to apply to the task of developing such a plan. One of the things I've learned in those years is that what looks like a good solution in the short term can cause unanticipated consequences in the long term. Those unintended consequences aren't necessarily bad, but it's important to keep the long term in view whenever we anticipate a problem or opportunity and act to respond to it. That's what planning is all about.