

**CITY AND BOROUGH OF SITKA**

**ORDINANCE NO. 2011-52**

**AN ORDINANCE OF THE CITY AND BOROUGH OF SITKA AMENDING  
SITKA GENERAL CODE CHAPTER 2.66, ENTITLED "TOURISM  
COMMISSION," AT SECTIONS 2.66.010 ENTITLED "ESTABLISHING-  
MEMBERSHIP-TERMS" AND 2.66.050 ENTITLED "DUTIES"**

1. **CLASSIFICATION.** This ordinance is of a permanent nature and is intended to become a part of the Sitka General Code ("SGC").

2. **SEVERABILITY.** If any provision of this ordinance or any application to any person or circumstance is held invalid, the remainder of this ordinance and application to any person or circumstance shall not be affected.

3. **PURPOSE.** The Tourism Commission ("Commission") has recommended these proposed amendments to the SGC regarding Commission membership and duties. In particular, the Commission proposes that assigned membership regarding various user groups is no longer needed. This will make it easier to fill vacant positions on the Commission. Further, the addition of signage duties in SGC 2.66.050 reflects current tasks undertaken by the Commission in assisting municipal staff and contractors with directional signs and interpretative signs to inform visitors and local citizens.

4. **ENACTMENT.** NOW, THEREFORE, BE IT ENACTED by the Assembly of the City and Borough of Sitka that SGC 2.66 entitled "Tourism Commission," at Section 2.66.010 "Establishing-Membership-Terms," and Section 2.66.050 "Duties," is amended to read as follows (new language underlined; deleted language stricken):

**2.66.010 Established—Membership—Terms.**

A. There shall be established a commission ~~committee~~ to be known as the tourism commission which shall consist of seven members appointed by the assembly. Appointment of members is recommended from the following groups: as follows. ~~However, the assembly is not limited to those applying or nominated when appointing any of the seven members.~~

1. ~~One member based on nominee(s) from~~ Sitka Tribe of Alaska;
2. ~~One member based on nominee(s) from~~ Sitka Economic Development Association and/or the Sitka Chamber of Commerce;
3. ~~One member based on nominee(s) from~~ Sitka Conservation Society and/or Sitka Trail Works;

4. ~~One member based on nominee(s) from~~ Sitka Charter Boat Operators Association;
5. ~~One member who is a current or former~~ Commercial fishing industry worker, manager or owner; and
6. ~~One~~ Community at large member; and
7. ~~One member based on nominee(s) from the~~ Sitka Convention and Visitor's Bureau.

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**2.66.050 Duties.**

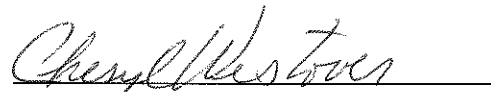
The tourism commission shall:

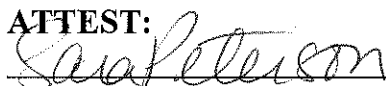
- A. Advise and make recommendations to the assembly on tourism-related community issues;
- B. Assist the assembly as directed on tourism-related community issues; and
- C. Coordinate and communicate with diverse community groups on tourism-related issues, including local, state and federal government entities, business interests, nonprofits, and the community at large; and.
- D. Assist municipal staff and contractors the Assembly with signage projects, including interpretive signs and visitor directional signs.

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5. **EFFECTIVE DATE.** This ordinance shall become effective the day after this ordinance is passed by the Assembly of the City and Borough of Sitka.

**PASSED, APPROVED, AND ADOPTED** by the Assembly of the City and Borough of Sitka, Alaska this 10th day of January, 2012.

  
Cheryl Westover, Mayor

**ATTEST:**  
  
Sara Peterson, CMC  
Deputy Municipal Clerk