

## Goal 2:

# Improve communications and strengthen relationships throughout the community

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**2.1** Develop a communication and engagement plan to increase engagement and participation through storytelling and enhancing Sitka's communication tools and networks

**2.2** Annually convene non-profits, CBS boards and commissions, and other community groups for a summit to discuss community challenges, updates, and opportunities for collaboration

**2.3** Identify opportunities to foster relationships with underrepresented groups/populations in the community and implement findings to improve service delivery to these groups