POSSIBLE MOTION

I MOVE TO approve sending a member of the Assembly to the Cruise Shipping Miami Expo in March to promote Sitka to the cruise industry.

Sara Peterson
Acting Municipal Clerk
City and Borough of Sitka
100 Lincoln St.
Sitka AK 99835
P: 907-747-1808 F: 907-747-7403
sara@cityofsitka.com



Memo

To: Mayor and Assembly Members

From: Sara Peterson, Acting Municipal Clerk

Date: January 17, 2014

Re: Cruise Shipping Miami Event

The 2014 Cruise Shipping Miami event will be held March 10-13, 2014 in Miami Beach, Florida. Cruise line executives, buyers, and decision makers attend this annual event.

Sitka participants planning to attend this show are Sitka Convention and Visitor's Bureau Director, Tonia Rioux; Chris McGraw on behalf of Old Sitka Dock, Angela McGraw representing Old Sitka Dock/New Archangel Dancers; and New Archangel Dancer, Linda Speerstra.

In 2012, at the request of Halibut Point Marine Services, the Assembly sent member Pete Esquiro to represent the City and Borough of Sitka. Travel expenses were paid for by Halibut Point Marine Services.

Mayor Mim McConnell represented the City and Borough of Sitka at the 2013 Cruise Shipping Miami event with expenses paid for by the City and Borough of Sitka from the Administrator/Assembly budget – travel and training. Costs were approximately \$3500-\$4000 and included airfare, a delegate badge, per diem, and lodging.

There are sufficient funds available in the Administrator/Assembly budget should the Assembly decide to send a representative this year. Costs are anticipated to be similar to last year's.

Mayor McConnell will be in Washington, DC the week prior for the annual visit to the Alaska delegation. If she is selected to attend the Cruise Shipping Miami event the Mayor will continue on from Washington, DC thus reducing the cost of the airfare to attend this event.

CONNECTING THE GLOBAL CRUISE INDUSTRY



MIAMI

ASIA

MED

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ABOUT

EXHIBITORS

VISITORS

VIDEO

EDUCATION

PRESS

TRAVEL

HOME » MIAMI » ABOUT



About Cruise Shipping Miami

For nearly 30 years, Cruise Shipping Miami has been the leading international exhibition and conference serving the cruise industry by bringing together buyers and suppliers for a week of networking, sourcing, and education. No other cruise event attracts such a broad range of industry players, with more than 1,800 cruise line owners and operators from 66 companies in attendance in 2013.

As an exhibitor at Cruise Shipping Miami 2014, March 10-13, you will have the opportunity to showcase your products and services to the influential buyers and decision makers that attend each year. As an attendee at Cruise Shipping Miami 2014, you will have access to our highly regarded educational conference program, gain admission to the tradeshow floor covering all sectors of the international cruise industry, and be invited to a wide variety of networking and social events!

Cruise Shipping Miami is exclusively supported by:





Cruise Shipping Miami is organized by UBM plc:

UBM pic is a leading global business media company. We inform markets and bring the world's buyers and sellers together at events, online, in print and provide them with the information they need to do business successfully. We focus on serving professional commercial communities, from doctors to game developers, from journalists to jewellery traders, from farmers to pharmacists around the world. Our 6,000 staff in more than 30 countries are organised into specialist teams that serve these communities, helping them to do business and their markets to work effectively and efficiently.





Events



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March 10-13, 2014



The world's only cruise event focused on the entire Pan-Asia region. November 2014

The Mediterranean's premier cruise event September 16-18, 2014

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300 American Metro Blvd, Suite 125, Hamilton, NI 08619

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MIAMI

ASIA

MED

LATIN AMERICA

ABOUT

EXHIBITORS

VISITORS

VIDEO

EDUCATION

PRESS

TRAVEL

HOME > MIAMI > ABOUT > WHO ATTENDS



Miami Beach Convention Cente

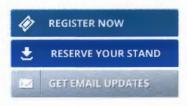


Who Attends?

Thousands of cruise line executives, buyers and decision makers from all over the world attend Cruise Shipping Miami. Previous attending companies include:

Adventure Shipping Ltd.	Hapag-Lloyd Cruises	Regent Seven Seas Cruises
AIDA Cruises	Holland America Line	Royal Caribbean Cruises Ltd.
All Discovery Cruising	Hurtigruten	Royal Caribbean International
Ama Waterways	Kristina Cruises	Saga Shipping
American Cruise Lines	Linblad Expeditions	Scenic Cruises
Avalon Waterways	Louis Cruises	Seabourn Cruise Line
Azamara Club Cruises	Lueftner Cruises	SeaDream Yacht Club
Carnival Corporation & Plc	MSC Cruises	Silversea Cruises
Carnival Cruise Lines	Norwegian Cruise Line	Star Clippers
Celebrity Cruises	Oceania Cruises	Star Cruises

Ocean Star Cruises Swan Hellenic Orion Expedition Cruises Pty Ltd The World Passat Kreuzfahrten Gmbh **TUI Cruises** Paul Gauguin Cruises, Inc. Uniworld Boutique River Cruise Prestige Cruise Holdings Viking Line ABP Princess Cruises Viking River Cruises Voyages of Discovery Pt. Pelni Voyages to Antiquity Pullmantur Windstar Cruises





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ABOUT

EXHIBITORS

VISITORS

VIDEO

EDUCATION

PRESS

TRAVEL

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Cruise Shipping Miami 2014 At a Glance

Find out what's happening during over the course of four days at Cruise Shipping Miami, March 10-13, 2014.

Monday, March 10

CONFERENCE & EVENTS
Registration opens
World Cruise Tourism Summit Workshops
VIP/Speaker Reception By invitation only

Tuesday, March 11

TIME	CONFERENCE & EVENTS	EXPO
8:00am	Registration opens	
9:30am – 11:30am	State of the Industry	Exhibit Hall Open 9:00am - 6:00pm
Afternoon	Cruise Shipping Conference (concurrent sessions)	
6:00pm	Presidents of the Member Cruise Lines Welcome Reception	

Wednesday, March 12

TIME	CONFERENCE & EVENTS	EXPO
8:00am	Registration opens	
Morning	Cruise Shipping Conference (concurrent sessions)	Exhibit Hall Open 9:00am - 6:00pm
Afternoon	Cruise Shipping Conference (concurrent sessions)	
6:30pm	FCCA Gala Cocktail Reception & Dinner	

Thursday, March 13

TIME	CONFERENCE & EVENTS	EXPO
8:30am	Registration opens	Exhibit Hall Open 9:00am - 4:00pm
Morning	Cruise Shipping Conference (concurrent sessions)	



