



THE STATE
of **ALASKA**
GOVERNOR MIKE DUNLEAVY

Department of Commerce, Community,
and Economic Development

ALCOHOL & MARIJUANA CONTROL OFFICE
550 West 7th Avenue, Suite 1600
Anchorage, AK 99501
Main: 907.269.0350

December 31, 2025

From: Alcohol.licensing@alaska.gov; amco.localgovernmentonly@alaska.gov;

Licensee: House of Liquors Inc.

DBA: House of Liquor

VIA email: reeder.debbie@gmail.com

CC: stevree@aol.com;

Local Government 1: City and Borough Sitka

Local Government 2:

Via Email: sara.peterson@cityofsitka.org; holley.bayne@cityofsitka.org; brian.schoenfelder@cityofsitka.org

Re: Package Store License #1366 Combined Renewal Notice for 2026-2027 Renewal Cycle

License Number:	#1366
License Type:	Package Store
Licensee:	House of Liquors Inc.
Doing Business As:	House of Liquor
Physical Address:	705 Halibut Point Rd, Sitka, AK, 99835
Designated Licensee:	Steven Reeder
Phone Number:	602-549-7468; 907-738-3114
Email Address:	reeder.debbie@gmail.com

License Renewal Application

Endorsement Renewal Application

Dear Licensee:

Our staff has reviewed your application after receiving your application and the required fees. Your renewal documents appear to be in order, and I have determined that your application is complete for purposes of AS 04.11.510, and AS 04.11.520.

Your application is now considered complete and will be sent electronically to the local governing body(s), your community council if your proposed premises are in Anchorage or certain locations in the Matanuska-Susitna Borough, and to any non-profit agencies who have requested notification of applications. The local governing body(s) will have 60 days to protest the renewal of your license.

Your application will be scheduled for the **February 3rd, 2026** board meeting for Alcoholic Beverage Control Board consideration. The address and call-in number for the meeting will be posted on our home page. The board will not grant or deny your application at the meeting unless your local government waives its right to

protest per AS 04.11.480(a). Information about this board meeting can be found on our website closer to the date of the board meeting. [Home, Alcohol & Marijuana Control Office](#)

Please feel free to contact us through the Alcohol.licensing@alaska.gov email address if you have any questions.

Dear Local Government:

We have received completed renewal applications for the above-listed licenses within your jurisdiction. This is the notice required under AS 04.11.480. A local governing body may protest the issuance, renewal, relocation, or transfer to another person of a license with one or more endorsements, or issuance of an endorsement by sending the director and the applicant a protest and the reasons for the protest in a clear and concise statement within 60 days of the date of the notice of filing of the application. A protest received after the 60-day period may not be accepted by the board, and no event may a protest cause the board to reconsider an approved renewal, relocation, or transfer.

To protest any application(s) referenced above, please submit your written protest for each within 60 days to AMCO and provide proof of service upon the applicant and proof that the applicant has had a reasonable opportunity to defend the application before the meeting of the local governing body.

If you have any questions, please email amco.localgovernmentonly@alaska.gov.

Sincerely,
Kyle Helie, Licensing Examiner II
For
Kevin Richard, Director



Document reference ID : 6246

Renewal Application Summary

Application ID: 6246
License No: 1366
License Type applied for Renewal: Package Store License(PSL)
Licensee Name: House Of Liquors Inc.
License Expiration Date: 12/31/2025
Doing Business As: House of Liquor
Premises Address: 705 Halibut Point Rd, Sitka, AK, 99835
Application Status: In Review
Application Submitted On: 11/05/2025 08:28 AM AKST

Entity Information

Business Structure: Corporation
FEIN/SSN Number:
Alaska Entity number (CBPL): 41004D
Alaska Entity Formed Date:
Home State:

Entity Contact Information

Entity Address: 705 Halibut Point Road St. D, Sitka, AK, 99835

Local Government and Community Council Details

City/Municipality: Sitka (City and Borough of)

Borough: Sitka (City and Borough of)

Renewal Information

Are there any changes to your ownership structure that have not been reported to AMCO prior to this application?:

No

Do you intend to sell alcoholic beverages and ship them to another location in response to written solicitation in the next two years?:

Yes

As set forth in AS 04.11.330, how many hours did you operate during the first calendar year for this renewal period?:

The license was regularly operated continuously throughout the first calendar year for this renewal period.

As set forth in AS 04.11.330, how many hours did you operate during the second calendar year for this renewal period?:

The license was regularly operated continuously throughout the second calendar year for this renewal period.

Please select the seasonality:

Year-round

Has any person or entity in this application been convicted or disciplined for a violation of Title 04, 3 AAC 304 or 305, or a local ordinance adopted under AS 04.21.010 in the preceding two calendar years?I:

No

Have any notices of violation or citations been issued for this license during the preceding two years?:

No

Attestations

As an applicant for a liquor license renewal, I declare under penalty of perjury that I have read and am familiar with AS 04 and 3 AAC 305, and that this application, including all accompanying schedules and statements, are true, correct, and complete.

I agree to provide all information required by the Alcoholic Beverage Control Board or requested by AMCO staff in support of this application and understand that failure to do so by any deadline given to me by AMCO staff will result in this application being returned and the license being potentially expired if I do not comply with statutory or regulatory requirements.

I certify that in accordance with AS 04.11.450, no one other than the licensee(s), as defined in AS 04.11.260, has a direct or indirect financial interest in the licensed business.

I certify that this entity is in good standing with Corporations, Business and Professional Licensing (CBPL) and that all entity officials and stakeholders are current and I have provided AMCO with all required changes of the ownership structure of the business license and have provided all required documents for any new or changes of officers.

I certify that all licensees, agents, and employees who sell or serve alcoholic beverages or check identification of patrons have completed an alcohol server education course approved by the ABC Board and keep current, valid copies of their course completion cards on the licensed premises during all working hours, if applicable for this license type as set forth in AS 04.21.025 and 3 AAC 305.700.

I hereby certify that I am the person herein named and subscribing to this application and that I have read the complete application, and I know the full content thereof. I declare that all of the information contained herein, and evidence or other documents submitted are true and correct. I understand that any falsification or misrepresentation of any item or response in this application, or any attachment, or documents to support this application, is sufficient grounds for denying or revoking a license/permit. I further understand that it is a Class A misdemeanor under Alaska Statute 11.56.210 to falsify an application and commit the crime of unsworn falsification.

Signature

Payment Info

Payment Type : CC

Payment Id: f4d9e032-985a-4c33-9b7a-973c558bdc63

Receipt Number: 101192414

Payment Date: 11/05/2025 08:54 AM AKST

Details

ENTITY DETAILS

Name(s)

Type	Name
Legal Name	HOUSE OF LIQUORS, INC.

Entity Type: Business Corporation

Entity #: 41004D

Status: Good Standing

AK Formed Date: 10/21/1987

Duration/Expiration: Perpetual

Home State: ALASKA

Next Biennial Report Due: 1/2/2027

Entity Mailing Address: 705 HALIBUT POINT RD, STE D, SITKA, AK 99835

Entity Physical Address: 705 HALIBUT POINT RD, STE D, SITKA, AK 99835

Registered Agent

Agent Name: NATIONAL REGISTERED AGENTS, INC.

Registered Mailing Address: 8585 OLD DAIRY RD STE 208, JUNEAU, AK 99801

Registered Physical Address: 8585 OLD DAIRY RD STE 208, JUNEAU, AK 99801

Officials

Show Former

AK Entity #	Name	Titles	Owned
	Sallie J Reeder	Treasurer, Director, Secretary, Shareholder	50.00
	Steven J Reeder	President, Director, Shareholder	50.00

Filed Documents

Date Filed	Type	Filing	Certificate
10/21/1987	Creation Filing	Click to View	
1/23/1989	Biennial Report		
1/24/1991	Biennial Report		
2/29/1992	Biennial Report		
1/29/1993	Biennial Report	Click to View	
2/20/1995	Biennial Report	Click to View	
12/25/1996	Biennial Report	Click to View	
10/22/1999	Biennial Report	Click to View	
1/02/2001	Biennial Report	Click to View	
1/29/2003	Biennial Report	Click to View	
1/10/2005	Biennial Report	Click to View	
12/31/2006	Biennial Report	Click to View	
12/06/2008	Biennial Report	Click to View	
1/03/2011	Biennial Report	Click to View	
1/11/2013	Biennial Report	Click to View	
2/24/2014	Agent Change	Click to View	
12/23/2014	Agent Change	Click to View	
12/26/2014	Biennial Report	Click to View	
12/04/2016	Biennial Report	Click to View	
7/05/2017	Agent Change	Click to View	
10/06/2018	Biennial Report	Click to View	
12/24/2020	Biennial Report	Click to View	
10/06/2022	Biennial Report	Click to View	

Date Filed	Type	Filing	Certificate
12/06/2022	Certificate of Compliance		Click to View
12/14/2022	Agent Change		Click to View
10/02/2024	Biennial Report		Click to View

[Close Details](#)[!\[\]\(7e49c700e4adaed94ad5398cf2e7059e_img.jpg\) Print Friendly Version](#)

Alaska Department of Commerce, Community, and Economic Development

Division of Corporations, Business, and Professional Licensing
PO Box 110806, Juneau, AK 99811-0806

This is to certify that the owner

HOUSE OF LIQUORS, INC.

is licensed by the department to do business as

HOUSE OF LIQUORS

705 HALIBUT POINT RD, SITKA, AK 99835-7306

for the period

October 5, 2025 to December 31, 2027
for the following line(s) of business:

44-45 - Retail Trade



This license shall not be taken as permission to do business in the state without having
complied with the other requirements of the laws of the State or of the United States.

This license must be posted in a conspicuous place at the business location.
It is not transferable or assignable.

Julie Sande
Commissioner

HOUSE OF LIQUORS
705 HALIBUT POINT RD
SITKA, AK 99835-7306



THE STATE
of **ALASKA**
GOVERNOR MIKE DUNLEAVY

**Department of Commerce, Community,
and Economic Development**
ALCOHOL & MARIJUANA CONTROL OFFICE
550 West 7th Avenue, Suite 1600
Anchorage, AK 99501
Main: 907.269.0350

December 31, 2025

Sitka, City and Borough

Via email: sara.peterson@cityofsitka.org; holley.bayne@cityofsitka.org;
brian.schoenfelder@cityofsitka.org

Application type: (new) Package Store Shipping Endorsement
Our app: 6249

Primary License No.: 1366

License Type: Package Store

Applicant: House of Liquors, Inc.

DBA: House of Liquor

Premises address: 705 Halibut Point Rd., Sitka

Contact: Steven Reeder / stevree@aol.com / 602-549-7468

New Application **Transfer of Ownership Application**
 Transfer of Location Application **Transfer of Controlling Interest Application**
 Endorsement - (new) Package Store Shipping Endorsement

This is your notice under AS 04.11.520 of application for an endorsement.

A local governing body may protest the approval of an application(s) pursuant to AS 04.11.480 by furnishing the director and the applicant with a clear and concise written statement of reasons for the protest within 60 days of this notice, and by allowing the applicant a reasonable opportunity to defend the application before a meeting of the local governing body, as required by 3 AAC 305.085(d). If a protest is filed, the board will deny the application unless the board finds that the protest is arbitrary, capricious, and unreasonable. To protest the application referenced above, please submit your protest within 60 days and show proof of service upon the applicant.

AS 04.11.491 – AS 04.11.509 provide that the board will deny a license application if the board finds that the license is prohibited under as a result of an election conducted under AS 04.11.507.

AS 04.11.420 provides that the board will not issue a license when a local governing body protests an application on the grounds that the applicant's proposed licensed premises are located in a place within the local government where a local zoning ordinance prohibits the alcohol establishment, unless the local government has approved a variance from the local ordinance.

Sincerely,
Jane P. Sawyer, Program Coordinator 2
For, Kevin Richard, Director amco.localgovernmentonly@alaska.gov



Document reference ID : 6249

Licensing Application Summary

Application ID: 6249
Applicant Name: House Of Liquors Inc.
License Type applied for: Package Store Shipping Endorsement (PSSE) (AS 04.09.460)
Application Status: In Review
Application Submitted On: 11/05/2025 08:39 AM AKST

Entity Information

Business Structure: Corporation
Alaska Entity Number (CBPL): 41004D

Entity Contact Information

Name	Phone	Email	Relation
Steven L Reeder	602-549-7468	stevree@aol.com	Designated Licensee
Debbie V Reeder	907-738-3114	reeder.debbie@gmail.com	Executive Management
Mailing Address:	705 Halibut Point Road St. D, Sitka, AK, 99835, USA		

Designated Licensee Information

Authority Type: I am authorized user by the designated licensee with binding authority

Legal First Name: Deborah
Legal Last Name: Reeder
Email Address: reeder.debbie@gmail.com
Phone Number: 907-738-3114

Additional Authorized Users

Legal Name	Relation with Applicant
Holly D Meyer	Family Member
Deborah M Reeder	Family Member

Ownership / Principal Party Details

Principal Parent Entity	Principal Party	Role	%Ownership
House Of Liquors Inc.	Sallie J Reeder	Secretary,Treasurer	50
House Of Liquors Inc.	Steven J Reeder	President	50

Premises Address

Address: 705 Halibut Point Rd, Sitka, AK, 99835, USA
Mailing Address: 705 Halibut Point Rd, Sitka, AK, 99835, USA
Does the proposed site include a valid street address? Yes

Primary license number

Primary License Information License Number - 1366 - Package Store License(PSL) - Sitka

Basic Business information

Business/Trade Name:

House of Liquor

Premises Contact Details

Address: 705 Halibut Point Rd, Sitka, AK, 99835, USA

Local Government and Community Council Details

City/Municipality

Sitka (City and Borough of)

Attestations

I certify that all proposed licensees (as defined in AS 04.11.260) and affiliates have been listed on this application.

I certify that I understand that providing a false statement on this form or any other form provided by AMCO is grounds for rejection or denial of this application or revocation of any license issued.

I certify that all licensees, agents, and employees who sell or serve alcoholic beverages or check the identification of a patron will complete an approved alcohol server education course, if required by AS 04.21.025, and, while selling or serving alcoholic beverages, will carry or have available to show a current course card or a photocopy of the card certifying completion of approved alcohol server education course, if required by 3 AAC 305.700.

I agree to provide all information required by the Alcoholic Beverage Control Board in support of this application.

I hereby certify that I am the person herein named and subscribing to this application and that I have read the complete application, and I know the full content thereof. I declare that all of the information contained herein, and evidence or other documents submitted are true and correct. I understand that any falsification or misrepresentation of any item or response in this application, or any attachment, or documents to support this application, is sufficient grounds for denying or revoking a license/permit. I further understand that it is a Class A misdemeanor under Alaska Statute 11.56.210 to falsify an application and commit the crime of unsworn falsification.

I certify that all proposed licensees have been listed with Division of Corporation, Business, and Professional Licensing.

I certify that I and any individual identified in the business entity ownership section of this application, has or will read AS 04 and its implementing regulations.

Signature

This application was digitally signed by : Steven J Reeder on 11/05/2025 08:38 AM AKST

Payment Info

Payment Type : CC

Payment Id: f4d9e032-985a-4c33-9b7a-973c558bdc63

Receipt Number: 101192414

Payment Date: 11/05/2025 08:54 AM AKST



THE STATE
of **ALASKA**
GOVERNOR MIKE DUNLEAVY

**Department of Commerce, Community,
and Economic Development**
ALCOHOL & MARIJUANA CONTROL OFFICE
550 West 7th Avenue, Suite 1600
Anchorage, AK 99501
Main: 907.269.0350

December 31, 2025

Sitka, City and Borough

Via email: sara.peterson@cityofsitka.org; holley.bayne@cityofsitka.org;
brian.schoenfelder@cityofsitka.org

Application type: (new) Package Store Sampling Endorsement

Our app: 6248

Primary License No.: 1366

License Type: Package Store

Applicant: House of Liquors, Inc.

DBA: House of Liquor

Premises address: 705 Halibut Point Rd., Sitka

Contact: Steven Reeder / stevree@aol.com / 602-549-7468

New Application

Transfer of Ownership Application

Transfer of Location Application

Transfer of Controlling Interest Application

Endorsement - (new) Package Store Sampling Endorsement

This is your notice under AS 04.11.520 of application for an endorsement.

A local governing body may protest the approval of an application(s) pursuant to AS 04.11.480 by furnishing the director and the applicant with a clear and concise written statement of reasons for the protest within 60 days of this notice, and by allowing the applicant a reasonable opportunity to defend the application before a meeting of the local governing body, as required by 3 AAC 305.085(d). If a protest is filed, the board will deny the application unless the board finds that the protest is arbitrary, capricious, and unreasonable. To protest the application referenced above, please submit your protest within 60 days and show proof of service upon the applicant.

AS 04.11.491 – AS 04.11.509 provide that the board will deny a license application if the board finds that the license is prohibited under as a result of an election conducted under AS 04.11.507.

AS 04.11.420 provides that the board will not issue a license when a local governing body protests an application on the grounds that the applicant's proposed licensed premises are located in a place within the local government where a local zoning ordinance prohibits the alcohol establishment, unless the local government has approved a variance from the local ordinance.

Sincerely,

Jane P. Sawyer, Program Coordinator 2

For, Kevin Richard, Director amco.localgovernmentonly@alaska.gov



Document reference ID : 6248

Licensing Application Summary

Application ID: 6248
Applicant Name: House Of Liquors Inc.
License Type applied for: Package Store Sampling Endorsement (PSE) (AS 04.09.490)
Application Status: In Review
Application Submitted On: 11/05/2025 08:36 AM AKST

Entity Information

Business Structure: Corporation
Alaska Entity Number (CBPL): 41004D

Entity Contact Information

Name	Phone	Email	Relation
Steven L Reeder	602-549-7468	stevree@aol.com	Designated Licensee
Debbie V Reeder	907-738-3114	reeder.debbie@gmail.com	Executive Management

Mailing Address: 705 Halibut Point Road St. D, Sitka, AK, 99835, USA

Designated Licensee Information

Authority Type: I am authorized user by the designated licensee with binding authority

Legal First Name: Deborah
Legal Last Name: Reeder
Email Address: reeder.debbie@gmail.com
Phone Number: 907-738-3114

Additional Authorized Users

Legal Name	Relation with Applicant
Holly D Meyer	Family Member
Deborah M Reeder	Family Member

Ownership / Principal Party Details

Principal Parent Entity	Principal Party	Role	%Ownership
House Of Liquors Inc.	Sallie J Reeder	Secretary, Treasurer	50
House Of Liquors Inc.	Steven J Reeder	President	50

Premises Address

Address: 705 Halibut Point Rd, Sitka, AK, 99835, USA
Mailing Address: 705 Halibut Point Rd, Sitka, AK, 99835, USA
Does the proposed site include a valid street address? Yes

Primary license number

Primary License Information License Number - 1366 - Package Store
License(PSL) - Sitka

Basic Business information

Business/Trade Name:

House of Liquor

Premises Contact Details

Address: 705 Halibut Point Rd, Sitka, AK, 99835, USA

Local Government and Community Council Details

City/Municipality

Sitka (City and Borough of)

Attestations

I certify that all proposed licensees (as defined in AS 04.11.260) and affiliates have been listed on this application.

I certify that I understand that providing a false statement on this form or any other form provided by AMCO is grounds for rejection or denial of this application or revocation of any license issued.

I certify that all licensees, agents, and employees who sell or serve alcoholic beverages or check the identification of a patron will complete an approved alcohol server education course, if required by AS 04.21.025, and, while selling or serving alcoholic beverages, will carry or have available to show a current course card or a photocopy of the card certifying completion of approved alcohol server education course, if required by 3 AAC 305.700.

I agree to provide all information required by the Alcoholic Beverage Control Board in support of this application.

I hereby certify that I am the person herein named and subscribing to this application and that I have read the complete application, and I know the full content thereof. I declare that all of the information contained herein, and evidence or other documents submitted are true and correct. I understand that any falsification or misrepresentation of any item or response in this application, or any attachment, or documents to support this application, is sufficient grounds for denying or revoking a license/permit. I further understand that it is a Class A misdemeanor under Alaska Statute 11.56.210 to falsify an application and commit the crime of unsworn falsification.

I certify that all proposed licensees have been listed with Division of Corporation, Business, and Professional Licensing.

I certify that I and any individual identified in the business entity ownership section of this application, has or will read AS 04 and its implementing regulations.

Signature

This application was digitally signed by : Steven J Reeder on 11/05/2025 08:34 AM AKST

Payment Info

Payment Type : CC

Payment Id: f4d9e032-985a-4c33-9b7a-973c558bdc63

Receipt Number: 101192414

Payment Date: 11/05/2025 08:54 AM AKST



THE STATE
of **ALASKA**
GOVERNOR MIKE DUNLEAVY

**Department of Commerce, Community,
and Economic Development**
ALCOHOL & MARIJUANA CONTROL OFFICE
550 West 7th Avenue, Suite 1600
Anchorage, AK 99501
Main: 907.269.0350

December 31, 2025

Sitka, City and Borough

Via email: sara.peterson@cityofsitka.org; holley.bayne@cityofsitka.org;
brian.schoenfelder@cityofsitka.org

Application type: (new) Package Store Repackaging Endorsement

Our app: 6250

Primary License No.: 1366

License Type: Package Store

Applicant: House of Liquors, Inc.

DBA: House of Liquor

Premises address: 705 Halibut Point Rd., Sitka

Contact: Steven Reeder / stevree@aol.com / 602-549-7468

New Application

Transfer of Ownership Application

Transfer of Location Application

Transfer of Controlling Interest Application

Endorsement - (new) Package Store Repackaging Endorsement

This is your notice under AS 04.11.520 of application for an endorsement.

A local governing body may protest the approval of an application(s) pursuant to AS 04.11.480 by furnishing the director and the applicant with a clear and concise written statement of reasons for the protest within 60 days of this notice, and by allowing the applicant a reasonable opportunity to defend the application before a meeting of the local governing body, as required by 3 AAC 305.085(d). If a protest is filed, the board will deny the application unless the board finds that the protest is arbitrary, capricious, and unreasonable. To protest the application referenced above, please submit your protest within 60 days and show proof of service upon the applicant.

AS 04.11.491 – AS 04.11.509 provide that the board will deny a license application if the board finds that the license is prohibited under as a result of an election conducted under AS 04.11.507.

AS 04.11.420 provides that the board will not issue a license when a local governing body protests an application on the grounds that the applicant's proposed licensed premises are located in a place within the local government where a local zoning ordinance prohibits the alcohol establishment, unless the local government has approved a variance from the local ordinance.

Sincerely,

Jane P. Sawyer, Program Coordinator 2

For, Kevin Richard, Director amco.localgovernmentonly@alaska.gov

Legal First Name: Deborah
Legal Last Name: Reeder
Email Address: reeder.debbie@gmail.com
Phone Number: 907-738-3114

Additional Authorized Users

Legal Name	Relation with Applicant
Holly D Meyer	Family Member
Deborah M Reeder	Family Member

Ownership / Principal Party Details

Principal Parent Entity	Principal Party	Role	%Ownership
House Of Liquors Inc.	Sallie J Reeder	Secretary, Treasurer	50
House Of Liquors Inc.	Steven J Reeder	President	50

Premises Address

Address: 705 Halibut Point Rd, Sitka, AK, 99835, USA
Mailing Address: 705 Halibut Point Rd, Sitka, AK, 99835, USA
Does the proposed site include a valid street address? Yes

Primary license number

Primary License Information License Number - 1366 - Package Store License(PSL) - Sitka

Basic Business information

Business/Trade Name:

House of Liquor

Premises Contact Details

Address: 705 Halibut Point Rd, Sitka, AK, 99835, USA

Local Government and Community Council Details

City/Municipality

Sitka (City and Borough of)

Attestations

I certify that all proposed licensees (as defined in AS 04.11.260) and affiliates have been listed on this application.

I certify that I understand that providing a false statement on this form or any other form provided by AMCO is grounds for rejection or denial of this application or revocation of any license issued.

I certify that all licensees, agents, and employees who sell or serve alcoholic beverages or check the identification of a patron will complete an approved alcohol server education course, if required by AS 04.21.025, and, while selling or serving alcoholic beverages, will carry or have available to show a current course card or a photocopy of the card certifying completion of approved alcohol server education course, if required by 3 AAC 305.700.

I agree to provide all information required by the Alcoholic Beverage Control Board in support of this application.

I hereby certify that I am the person herein named and subscribing to this application and that I have read the complete application, and I know the full content thereof, I declare that all of the information contained herein, and evidence or other documents submitted are true and correct. I understand that any falsification or misrepresentation of any item or response in this application, or any attachment, or documents to support this application, is sufficient grounds for denying or revoking a license/permit. I further understand that it is a Class A misdemeanor under Alaska Statute 11.56.210 to falsify an application and commit the crime of unsworn falsification.

I certify that all proposed licensees have been listed with Division of Corporation, Business, and Professional Licensing.

I certify that I and any individual identified in the business entity ownership section of this application, has or will read AS 04 and its implementing regulations.

Signature

This application was digitally signed by : Steven J Reeder on 11/05/2025 08:47 AM AKST

Payment Info

Payment Type : CC

Payment Id: f4d9e032-985a-4c33-9b7a-973c558bdc63

Receipt Number: 101192414

Payment Date: 11/05/2025 08:54 AM AKST



THE STATE
of **ALASKA**
GOVERNOR MIKE DUNLEAVY

**Department of Commerce, Community,
and Economic Development**
ALCOHOL & MARIJUANA CONTROL OFFICE
550 West 7th Avenue, Suite 1600
Anchorage, AK 99501
Main: 907.269.0350

December 31, 2025

Sitka, City and Borough

Via email: sara.peterson@cityofsitka.org; holley.bayne@cityofsitka.org;
brian.schoenfelder@cityofsitka.org

Application type: (new) Package Store Delivery Endorsement

Our app: 6247

Primary License No.: 1366

License Type: Package Store

Applicant: House of Liquors, Inc.

DBA: House of Liquor

Premises address: 705 Halibut Point Rd., Sitka

Contact: Steven Reeder / stevree@aol.com / 602-549-7468

New Application **Transfer of Ownership Application**
 Transfer of Location Application **Transfer of Controlling Interest Application**
 Endorsement - (new) Package Store Delivery Endorsement

This is your notice under AS 04.11.520 of application for an endorsement.

A local governing body may protest the approval of an application(s) pursuant to AS 04.11.480 by furnishing the director and the applicant with a clear and concise written statement of reasons for the protest within 60 days of this notice, and by allowing the applicant a reasonable opportunity to defend the application before a meeting of the local governing body, as required by 3 AAC 305.085(d). If a protest is filed, the board will deny the application unless the board finds that the protest is arbitrary, capricious, and unreasonable. To protest the application referenced above, please submit your protest within 60 days and show proof of service upon the applicant.

AS 04.11.491 – AS 04.11.509 provide that the board will deny a license application if the board finds that the license is prohibited under as a result of an election conducted under AS 04.11.507.

AS 04.11.420 provides that the board will not issue a license when a local governing body protests an application on the grounds that the applicant's proposed licensed premises are located in a place within the local government where a local zoning ordinance prohibits the alcohol establishment, unless the local government has approved a variance from the local ordinance.

Sincerely,

Jane P. Sawyer, Program Coordinator 2

For, Kevin Richard, Director amco.localgovernmentonly@alaska.gov



Document reference ID : 6247

Licensing Application Summary

Application ID: 6247
Applicant Name: House Of Liquors Inc.
License Type applied for: Package Store Delivery Endorsement (PSDE) (AS 04.09.470)
Application Status: In Review
Application Submitted On: 11/05/2025 08:25 AM AKST

Entity Information

Business Structure: Corporation
Alaska Entity Number (CBPL): 41004D

Entity Contact Information

Name	Phone	Email	Relation
Steven L Reeder	602-549-7468	stevree@aol.com	Designated Licensee
Debbie V Reeder	907-738-3114	reeder.debbie@gmail.com	Executive Management

Mailing Address: 705 Halibut Point Road St. D, Sitka, AK, 99835, USA

Designated Licensee Information

Authority Type: I am authorized user by the designated licensee with binding authority

Legal First Name: Deborah
Legal Last Name: Reeder
Email Address: reeder.debbie@gmail.com
Phone Number: 907-738-3114

Additional Authorized Users

Legal Name	Relation with Applicant
Holly D Meyer	Family Member
Deborah M Reeder	Family Member

Ownership / Principal Party Details

Principal Parent Entity	Principal Party	Role	%Ownership
House Of Liquors Inc.	Sallie J Reeder	Secretary, Treasurer	50
House Of Liquors Inc.	Steven J Reeder	President	50

Premises Address

Address: 705 Halibut Point Rd, Sitka, AK, 99835, USA
Mailing Address: 705 Halibut Point Rd, Sitka, AK, 99835, USA
Does the proposed site include a valid street address? Yes

Primary license number

Primary License Information License Number - 1366 - Package Store License(PSL) - Sitka

Basic Business information

Business/Trade Name:

House of Liquor

Premises Contact Details

Address: 705 Halibut Point Rd, Sitka, AK, 99835, USA

Local Government and Community Council Details

City/Municipality

Sitka (City and Borough of)

Attestations

I certify that all proposed licensees (as defined in AS 04.11.260) and affiliates have been listed on this application.

I certify that I understand that providing a false statement on this form or any other form provided by AMCO is grounds for rejection or denial of this application or revocation of any license issued.

I certify that all licensees, agents, and employees who sell or serve alcoholic beverages or check the identification of a patron will complete an approved alcohol server education course, if required by AS 04.21.025, and, while selling or serving alcoholic beverages, will carry or have available to show a current course card or a photocopy of the card certifying completion of approved alcohol server education course, if required by 3 AAC 305.700.

I agree to provide all information required by the Alcoholic Beverage Control Board in support of this application.

I hereby certify that I am the person herein named and subscribing to this application and that I have read the complete application, and I know the full content thereof. I declare that all of the information contained herein, and evidence or other documents submitted are true and correct. I understand that any falsification or misrepresentation of any item or response in this application, or any attachment, or documents to support this application, is sufficient grounds for denying or revoking a license/permit. I further understand that it is a Class A misdemeanor under Alaska Statute 11.56.210 to falsify an application and commit the crime of unsworn falsification.

I certify that all proposed licensees have been listed with Division of Corporation, Business, and Professional Licensing.

I certify that I and any individual identified in the business entity ownership section of this application, has or will read AS 04 and its implementing regulations.

Signature

This application was digitally signed by : Steven J Reeder on 11/05/2025 08:23 AM AKST

Payment Info

Payment Type : CC

Payment Id: f4d9e032-985a-4c33-9b7a-973c558bdc63

Receipt Number: 101192414

Payment Date: 11/05/2025 08:54 AM AKST