



**Application for Appointment to Boards, Committees, and Commissions
City and Borough of Sitka**

Board/Commission/Committee: Gary Paxton Industrial Park
Name: Casey Campbell Preferred Phone: _____
Address: _____ Alternate Phone: _____
Email Address: _____ Fax Number: _____
Length of Residence in Sitka: 3 Registered to vote in Sitka? Yes No
Employer: Northrim Bank

Organizations you belong to or participate in:

Seashore

Explain your main reason for applying:

To continue to support the development at GPIP.

What background, experience or credentials will you bring to the board, commission, or committee membership?

See Resume

Please disclose any potential conflicts of interest that may arise from your appointment. These may include but are not limited to:

- A substantial financial interest of \$1000 annually that could be influenced by your appointment.
- An immediate family member employed within the scope of this appointment.

Spouse works at Silver Bay Seafoods

Please attach a letter of interest, outline, or resume which includes your education, work, and volunteer experience that will enhance your membership.

→ (To be considered, your application must be complete AND be accompanied by one of the above supporting documents.)

Date: 2- Signature: [Signature]

Your complete application and resume should be returned to the Municipal Clerk's Office by noon on the Wednesday prior to an advertised Assembly meeting.

Please note: all information submitted will be made public and published online. Appointments are normally made during open session of an Assembly meeting; however, Assembly members may vote to discuss applicant(s) in closed executive session. In this case, do you wish to be present when your application is discussed? Yes No

Return to:

Jess Earnshaw, Deputy Clerk/Records Specialist, 100 Lincoln Street

Fax: 907-747-7403 Email: clerk@cityofsitka.org

Casey Campbell

109 Knutson Dr.
Sitka, AK 99835
(907) 209-1187
caseyak@gmail.com

Skills

- Business Leadership
- Financial Analysis
- Economic Modeling
- Public Speaking/Presenting
- Strategic Planning
- Fisheries Management
- Personnel Management
- Commercial Lending
- Non-Profit Leadership
- Facilitation

Professional Experience

NOVEMBER 2019-CURRENT SELF EMPLOYED

NOVEMBER 2017 – NOVEMBER 2019

General Manager/CEO, Prince William Sound Aquaculture Corporation, Anchorage, AK

Oversee all operations of the largest salmon hatchery corporation in Alaska and manage an annual budget of \$14 million with 135 employees in seven locations. Report to a 45-member Board of Directors to develop and implement strategic goals. Responsible for salmon production providing millions of dollars in economic benefit of to Alaska's commercial, sport, personal use, and subsistence fisheries.

Oversaw restructure of organization, updated enterprise reporting program including accounting software, improved purchasing process, and lowered operational costs. Supervised staff responsible for annual budgets, audits, permitting, capital projects, and fish sales. Provided recommendations on Prince William Sound salmon fishery management to maximize brood stock collection, cost recovery, and commercial opportunity.

Received formal training on board member responsibilities, effective board service, and successful working relationships between boards and staff.

APRIL 2015 – NOVEMBER 2017

Principal Commercial Real Estate Specialist/Vice President, Wells Fargo, Anchorage, AK

Managed and grew commercial real estate portfolio by performing financial analysis, credit underwriting, structuring credit facilities, and negotiating loans with customers. Specialized in commercial real estate lending inside and outside Alaska. Portfolio grew from \$100 million to \$125 million during tenure.

Received training on real estate portfolio management, identifying weaknesses, and strategies for addressing non-performing loans.

NOVEMBER 2014– APRIL 2015

Baker Hughes, Strategic Account Manager, Anchorage, AK

Managed client relationship between Baker Hughes' largest customer, BP Exploration Alaska. Oversaw six product lines, operating as part of a global team. Assisted sales team to increase revenue, led contract negotiations, and developed work plans.

Received training on large account management and global sales.

JANUARY 2010 – NOVEMBER 2014

Senior Business Relationship Manager/Vice President, Wells Fargo, Anchorage, AK

Managed and grew portfolio of diverse business customers by performing financial analysis, underwriting credit facilities, structuring corporate debt, identifying customer financial needs, and delivering full complement of Wells Fargo products and services. Developed new relationships with non-Wells Fargo customers to increase portfolio.

Initially worked in Juneau focusing on the Juneau, Sitka, Skagway and Cordova markets. Transitioned to Anchorage in 2012 to focus on larger businesses including seafood industry clients, Community Development Quota groups, and Alaska Native Corporations.

Specialized in commercial and industrial lending providing term debt, working capital and treasury management services. Portfolio of \$95 million in outstanding loans and \$100 million in deposits. Completed more than \$50 million in new loans as well as loan syndications and other multi-bank transactions.

Received training on large deal structuring, banking regulation and compliance.

APRIL 2007 – DECEMBER 2010

Economic Advisor, State of Alaska Office of Economic Development, Juneau, AK

Advised State of Alaska on multiple topics including disaster declarations, economic impact studies, program development, rural roads, commercial fishing data, critical habitat designations, financial modeling, Community Quota Entity program review, mariculture industry development, and overall economic development.

Authored State of Alaska Annual Economic Report as well as internal memos on Alaska's economy. Received formal training on facilitation and economic cluster development programs.

DECEMBER 2005 – APRIL 2007

Research Analyst & Seafood Economist, McDowell Group, Juneau, AK

Responsible for data collection, entry, and analysis, report writing, designing economic models using IMPLAN, and performing Monte Carlos simulations.

Primary analyst responsible for contract with the Alaska Seafood Marketing Institute. Collected and analyzed seafood industry data and compiled in-season summaries. Other major projects included analysis of market dynamics impacting ex-vessel prices for the Copper River gillnet fishery.

AUGUST 2005 – DECEMBER 2005

Loan Officer Trainee, Northwest Farm Credit Services, Seattle, WA

Commercial lender specializing in the Alaska seafood industry. Reviewed financial statements, business plans, and fishing plans. Recommendations on lending decisions and adequacy of fishing and business plans to support debt repayment.

JUNE 4, 2005 – JUNE 26, 2005

Research Technician, Natural Resource Consultants, Seattle, WA

Collected data on king crab, opilio crab, and bairdi crab in the Bering Sea aboard the F/V American Eagle in support of industry led biomass estimations for rationalized crab fisheries in the Bering Sea.

SEPTEMBER 2004 – MAY 2005

Assistant Economist (Internship), USDA Forest Service, Sitka, AK

Supported USDA economist on research projects focused on the Southeast Alaska timber industry specifically opportunities to diversify the industry and increase value added production. Completed data collection, report writing, data entry, database building, economic feasibility studies, profit and loss analysis, literature reviews, and survey development and implementation.

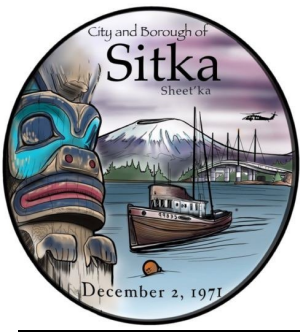
Education

2005, Bachelor of Science, Economics / Minor in Business Administration
Central Washington University, Ellensburg, WA

2003, Associate of Arts, Business Administration
Lower Columbia Community College, Longview, WA

Volunteer Activities

- Sea Share - Board of Directors
- Alaska Young Fishermen's Summit Steering Committee Member/Presenter
- Aleutian Marketplace Business Competition Judge
- Volunteer Teacher of Economics
- High School Basketball Coach – Juneau Douglas High School
- Sitka Salmon Shares - Juneau Market Expansion
- Salmon Project - Stakeholder Panel
- Booster Club President – Thunder Mountain High School



GARY PAXTON INDUSTRIAL PARK BOARD OF DIRECTORS

NAME	CONTACT NUMBERS	TERM STARTS	EXPIRES	CATEGORY
SCOTT WAGNER 304 Nicole Drive	907-747-6850 w 907-747-3791 h scott_wagner@nsraa.org	11/25/14 6/28/16 6/26/18 7/14/20 7/26/22	6/24/16 6/28/18 6/26/20 7/14/22 7/26/24	CHAIR
MIKE JOHNSON 2017 Cascade Creek Road	907-747-1401 907-966-4042 southeastmike@protonmail.com	8/27/19 4/14/20 3/22/22	4/24/20 4/14/22 3/22/24	
CHAD GOEDEN 2012 Cascade Creek Road	907-590-4990 chelly@gci.net	6/14/22 10/25/22	9/22/22 10/25/24	
LAUREN HOWARD 118 Wolff Drive	907-738-7796 lmitchell22@gmail.com	3/23/21 2/15/23	3/23/23 2/15/25	At -Large
CASEY CAMPBELL 109 Knutson Drive	907-209-1187 caseyak@gmail.com	10/25/22	3/9/23	
Garry White 329 Harbor Drive, #202	907-747-2660 907-747-7688 fax garrywhite@gci.net			GPIP Director
John Leach City & Borough of Sitka 100 Lincoln Street	907-747-1808 907-747-7403 fax john.leach@cityofsitka.org			Municipal Administrator
Chris Ystad 104 Chirikov Drive	907-738-1560 assemblyystad@cityofsitka.org			Assembly Liaison
Thor Christianson 500 Lincoln Street A9	907-738-2491 assemblychristianson@cityofsitka.org			Alternate Assembly Liaison

Established by Ordinance 00-1568

Five members appointed by the Assembly for 2-year terms, one designated At-Large

Revised: February 15, 2023