



**Application for Appointment to Boards, Committees, and Commissions  
City and Borough of Sitka**

Board/Commission/Committee: Parks & Recreation  
Name: Barbara Morse Daytime Phone: 752-0240  
Address: PO 2972 Sitka Evening Phone: 752-0240  
Email Address: morseb9@hotmail.com Fax Number: NA  
Length of Residence in Sitka: 26 yrs Registered to vote in Sitka?  Yes  No  
Employer: UAS

Organizations you belong to or participate in:

- American Council on Exercise (ACE)
- Girl Scouts Leader

Explain your main reason for applying:

I care a lot about Parks & Rec in Sitka & believe I can make a contribution.

What background, experience or credentials will you bring to the board, commission, or committee membership?

- 30+ years experience in Recreation programs
- 10 years prior experience on P&R committee
- Relevant education: BA Parks & Rec. M.Ed. Rec. Mgmt

Please attach a letter of interest, outline, or resume which includes your education, work, and volunteer experience that will enhance your membership.

→ (To be considered, your application must be complete AND be accompanied by one of the above supporting documents.)

Date: 3/13/16 Signature: Barbara Morse

Your complete application and resume should be returned to the Municipal Clerk's Office by noon on the Wednesday prior to an advertised Assembly meeting. Applications received after the deadline will be considered but will not be included in the Assembly packets for review prior to appointment.

Appointments are normally made during open session of an Assembly meeting, however, Assembly members may vote to discuss applicant(s) in closed executive session. In this case, do you wish to be present when your application is discussed?  Yes  No

Return to:  
Sara Peterson, Deputy Clerk  
100 Lincoln Street  
Fax: 907-747-7403  
Email: sara@cityofsitka.com

3/15/16

To whom it may concern:

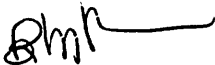
Please accept my application to serve on the City of Sitka Parks and Recreation Commission. I feel strongly about the value of Parks and Recreation in Sitka and would like to use my skills and knowledge to contribute to this endeavor.

I previously served on the Parks and Recreation Commission from 1990 – 2000 and in years since I have periodically volunteered with Parks and Rec. to assist with park projects. My professional experience includes working in recreation management for over thirty years, including volunteering to help with major community park projects such as Kimsham and Moller Park facilities.

My education includes a BA in Parks and Recreation and an M. Ed. in Recreation Management.

Thank you for considering my application to serve on the Parks and Recreation Commission.

Sincerely,

A handwritten signature in black ink, appearing to read 'B Morse', with a long horizontal flourish extending to the right.

Barbara Morse

PO Box 2972

Sitka AK 99835

752-0240

[Morseb9@hotmail.com](mailto:Morseb9@hotmail.com)

**Barbara Morse**  
PO Box 2972, Sitka, Alaska 99835  
(907) 747-0527  
morseb9@hotmail.com

**Objective:** Obtain a management level position at the UAS Sitka Campus

## Highlight of Qualifications

- Over 15 years management experience working for non-profit, educational and for-profit businesses
- Experience developing community partnerships and collaborating with community resources
- Successfully write and obtain grants to achieve strategic priorities from federal, state, private and local sources
- Resourceful in solving problems and maximizing resources
- Effective in promoting positive productive work environment
- Competent in use of basic office and computer systems
- Outstanding communication skills
- Organized, flexible and able to work in groups or independently

## Professional Work Experience

10/2013-present ~~2013~~ Sitka Community Director  
S/2014 Big Brothers Big Sisters of Alaska

→ S/14 to Present, UAS Sitka Campus  
+ DOL Grant Project Manager

Sitka, AK

Recruit, interview, and provide match support for volunteers and youth in the program; ongoing support through coaching, problem solving, and advising volunteers, parents, and youth participants; update multiple databases for both program documentation and fund development; program publicity, including public service announcements, brochures, media interviews, and promotional materials; record keeping, data collection, overall office management, and collecting and organizing data for submission to grantors and private funders; develop institutional and individual donor base for fundraising

4/2012– 10/2013 **WISEWOMAN and Lifestyle Balance Site Coordinator**

Southeast Alaska Regional Health Consortium/Health Promotion

Sitka, AK

Lifestyle Balance Coordinator: Plan and implement diabetes prevention program for sites in Southeast Alaska using a variety of outreach modalities including video conferencing, audio conferencing, and computer based services;

WISEWOMEN Coordinator: Plan and implement cardiovascular health program to provide comprehensive screenings for income eligible women throughout Southeast Alaska; grant management; supervise and evaluate nurse case managers; program outreach and publicity; collect and report data for federal grant, write reports, and communication with federal grant officer; lifestyle counseling and coaching using motivational interviewing and SMART Goal setting and ongoing support

8/2009 – 6/2011 **Preparing Indigenous Teachers and Administrators for Alaska Schools (PITAAS) Coordinator**

University of Alaska Southeast

Sitka, AK

Outreach and collaboration with Alaska Native students, communities, school districts and regional Native corporations to encourage Teaching Careers; Provide information to students, school staff, and parents on UAS educational opportunities; Collaborate with diverse staff to recruit students, organize campus tours and orientation; Work one on one with students to plan educational program

and provide ongoing support services; Provide web based reporting and data collection support to 8 mentor teachers in the region, Maintain data as required by the grant

**12/2002 – 12/ 2008 Program Manager**

Big Brothers Big Sisters of Alaska

Sitka, AK

Develop and foster community partnerships; Recruit, interview, and provide match support for volunteers and youth in the program; Program publicity, including public service announcements, media interviews and promotional materials; Coordinate community and school based mentor programs; record keeping, data collection, and overall office management; develop institutional and individual donor base for fundraising; Assist in writing state and federal grants

**6–12/2002 Continuing Education Coordinator**

University of Alaska Southeast

Sitka, AK

Plan, develop and implement programs to meet the needs of the community; manage continuing education workshops, conferences and *Elderhostel's*; Develop Memorandums of Agreements for classes and workshops; Program advertising and customer service; cooperatively work with UAS employees and departments to ensure quality outcomes; processing purchase orders, assist with registration

**10/90 – 8/2000 Director of Community Schools**

Sitka School District, Sitka, Alaska

Sitka, AK

Management responsibilities: Supervise a team of seven fulltime and forty part time & contract staff, management of state and federal grants, collaborate with other educational partners to develop new programs aligned with the strategic goals of the Sitka School District. Responsibilities also included developing community partnerships, collaborating with local and state wide organizations and serving on local and statewide educational committees and task forces.

## Education

**Masters of Education in Health Physical Education and Recreation**

Bowling Green State University 1999

Bowling Green, OH

- Awarded a Fellowship through American Youth Hostels/ Hostelling International
- Graduate coursework and Fieldwork services in Seattle, San Diego, and Washington DC.

**Bachelor of Arts in Recreation and Parks, Minor: Psychology**

Western Washington State University 1984

Bellingham, WA

## Community Service and Involvement

2006 to present

***Make A Wish of Alaska***

Manager working directly with recipients and their families to plan Wishes

2005 to present

***Girl Scouts of Alaska Volunteer***

Troop Leader and coordinator for community camps and special events

2011 – 2013

***Alaska Commission on Post-Secondary Education Programs***

Outreach and school liaison functions for "I Know I Can" and "I'm going to College" for elementary and middle school students in Sitka

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