



CITY & BOROUGH OF SITKA
BOARD/COMMITTEE/COMMISSION APPLICATION

Municipal Clerk's Office, 100 Lincoln Street, Floor 3
Phone: 907.747.1826 Fax: 907.747.7403 Email: clerk@cityofsitka.org

Submit this completed application AND either a letter of interest or resume to the Municipal Clerk's Office by noon on the Wednesday prior to an advertised Assembly meeting.

Board/Commission/Committee Applying For: Tourism Commission

Name: Alana Peterson

Phone Number: [REDACTED]

Mailing Address: [REDACTED]

Email Address: [REDACTED]

Length of Residence in Sitka: 39 years

Registered to vote in Sitka? ☒ Yes ☐ No

Employer Business Name and your position: Sitka Tribe of Alaska, Council Member and Spruce Root, Executive Director

Organizations you belong to or participate in:

Outer Coast College- Board of Trustees, Xutaa Hidi- owner, and Front Door Group LLC- owner

Explain your main reason for applying:

To hold the seat representing the Sitka Tribe of Alaska

What experience or credentials will you bring to the board, commission, or committee membership?

I am an entrepreneur, and small business owner. I also work on tourism related issues across the region in my role as Executive Director of Spruce Root. I have 20 years of community and economic development experience.

Appointments are typically made during Assembly meeting open sessions. However, Assembly members may vote to discuss applicant(s) in closed executive session. In this case, do you wish to be present when your application is discussed? ☒ Yes ☐ No

Potential conflicts of interest that may arise from your appointment must be disclosed. These may include, but are not limited to, a substantial financial interest of \$1000 annually that could be influenced by your appointment, or an immediate family member employed within the scope of this appointment. **Do you have any potential conflicts of interest to disclose?** ☐ Yes ☒ No

If yes, please explain:

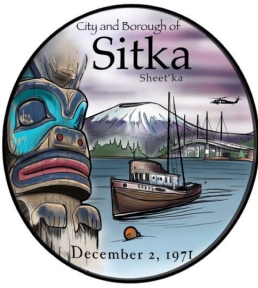
I understand this is a volunteer position appointed by the City and Borough of Sitka Assembly and requires regular meeting attendance. I further understand this application is public information and the merits of my appointment may be discussed at a public forum. In addition, my name may be published in media outlets. If I am appointed to serve, I will follow all laws, procedures, and practices associated with my appointment.

I certify that the information in my application is true and accurate.

Date: 1/22/2025

Applicant Signature: [REDACTED]

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TOURISM COMMISSION

NAME	CONTACT NUMBERS	TERM STARTS	EXPIRES	CATEGORY
DEVON CALVIN 311 Hillcrest Drive	541-408-2549 devoncalvin@gmail.com	10/22/24	10/22/27	
IAN DEMPSTER 311 Eliason Loop	714-393-5908 landemp@sitkanuts.com	10/22/24	10/22/27	
VAUGHN HAZEL 451 Charteris Street	907-623-0907 vehassle@gmail.com	10/22/24	10/22/27	
BETHANY LOWRANCE 3408-B Halibut Point Road	907-738-2420 sitkastorme@gmail.com	10/22/24	10/22/27	
CAROL BRYANT-MARTIN 1000 Raptor Way	907-747-8662 carol.bryant-martin@alaskaraptor.org	10/22/24	10/22/27	
MARTHA MOSES PO Box 6142	907-738-1275 martha.moses@sitkatriben-sn.gov	10/22/24	10/22/27	Resigned: 1/21/2025
JEREMY PLANK 303 Islander Drive	425-269-3921 plankj@outlook.com	10/22/24	10/22/27	
Rachel Roy 104 Lake Street	907-747-8604 director@sitkachamber.com			Ex-officio
Amy Ainslie 100 Lincoln Street	907-747-1895 amy.ainslie@cityofsitka.org			Staff
TBD				Assembly Liaison
TBD				Alternate Assembly Liaison

The Tourism Commission shall be composed of seven members appointed by the assembly. The commission will act as an advisory body to the assembly with the purpose of developing municipal and community-focused approaches that monitor and promote the social, economic, and environmental stability of, and quality of life to residents in, the city and borough of Sitka
Established by Ordinance No. 2024-21

Revised: January 22, 2025