Sitka Community Hospital RFP

City and Borough of Sitka, Alaska Assembly

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Tonight's Objectives

- 1. Introduce consultants
- 2. Consultants' charge and orientation
- 3. Recommendations regarding refinement of the RFP
- 4. Proposed RFP process phasing and timeline
- 5. General observations
- 6. Agree on next steps for moving the process forward







Background and Skills: Steve and Sarah





Affiliation Experience

Community Health System Experience

Governance, Strategy, Finance Expertise

Market/Industry Knowledge

Facilitation Skills

- Consulting, management, and board experience
- Backgrounds in governance, strategy, planning, finance, medical staff relations and operations
- Knowledge of market, providers, management teams and relationships
- Understanding of community health systems, district hospitals, and larger health systems
- Involved in local, regional, and national healthcare activities
- Participation in broad range of affiliation activities
- Excellent facilitation skills







Consultants' Charge & Orientation

- Charge (from Brian Hanson): Limited engagement to review and provide our assessment of the draft RFP and consultation regarding process going forward
- Materials Reviewed: Iterative drafts of RFP, ECG Report, Stroudwater Report, SCH Financials, previous SEARHC Proposal
- <u>Interviews/Discussions</u>: CBS: Brian Hanson, Keith Brady, Coral Crenna; SCH: Robert Allen, Cynthia Brandt





Recommendations re: RFP Refinement

Summary of Revisions Reflected in RFP:

- Clarify Assembly's Goals of Affiliation
- Encourage a phased or iterative approach to affiliation
- Shorten timeframe for maintaining status quo
- Revise language/expectations re: mitigation of financial risks
- Tighten up Phase 2 (emphasis on getting to know each other vs. true due diligence)
- Minor changes: APCs, Telehealth





Affiliation Process Phasing



Phase 1:
Planning &
Preparation

Status: In progress

Phase 2: RFP Process Phase 3:
Negotiations &
Definitive
Agreement







Phase 1: Planning & Preparation (January-February 2018)

- Clarify CBS Assembly's Goals of Affiliation (recommendation)
- Draft and refine RFP (in progress)
- Identify potential affiliates
- Disseminate RFP





Phase 2: RFP Process (March-May 2018)

- Evaluate proposals
- Select finalists
- Arrange site visits





Phase 3: Negotiations & Definitive Agreement (June 2018-Fall 2018)

- Review final proposals
- Select affiliate (August 2018)
- Develop Letter of Intent (LOI)
- Conduct due diligence
- Execute definitive agreement





General Observations

- SCH performance is improving:
 - ✓ Improved operating performance
 - ✓ Improved cash flow and paydown of line of credit
 - ✓ Fiscal improvement plan being actively implemented per Stroudwater report
- Significant future obligations:
 - √ "PERS" liability
 - ✓ Future capital commitments
 - ✓ Ongoing operating losses



- SCH Balance sheet is not strong:
 - ✓ Can meet short-term needs
 - ✓ May not be sustainable if there are unforeseen financial challenges
 - ✓ Unlikely it can meet long-term PERS and capital commitments
- RFP Response:
 - ✓ Concern re: long-term financial commitments
 - ✓ Highly uncertain regulatory and economic environment
 - ✓ Responses could be limited
- Primary objective: "leave no stone unturned"



Next Steps for Moving the Process Forward

Recommendations:

- Continue with RFP process
- Actively identify candidates
- Request preliminary intent to propose
- Active support and dialogue through proposal process
- Define extent of ongoing commitment to support healthcare in Sitka



How We Can Help:

- Clarify CBS Assembly's goals of affiliation
- Further refine RFP and support process
- Active proposal "pre-screening"
- Promote creative and evolving approaches to affiliation
- Proposal evaluation and candidate selection
- Due diligence
- LOI and Definitive Agreement coordination (with legal counsel)



Appendix: "Affiliation" Can Take Many Forms

Spectrum of Affiliation Options

Collaborative Model Progressive Affiliation Model Merger/Full Affiliation Model

- Joint physician recruitment
- Clinical service line initiatives
- Telemedicine
- GPO/Supply chain participation

- Value-based contracting
- Co-branding
- Management services agreement
- Joint capital investment

- Fully integrated services and branding
- Joint Venture
- Merger or asset purchase/sale





