



July 8, 2015

Melissa Henshaw  
Deputy Clerk/Records Specialist  
100 Lincoln Street  
Sitka, AK 99835

RE: Citizens Task Force Application

Dear Melissa:

Please find attached, my application to serve on the Citizens Task Force and resume of my experience. I would bring a positive, objective and experienced view to the CTF and would be honored to use my time to develop solutions. I can work with any group and will be respectful and fair in my views and opinions. There is a great need to look at new and creative ways for the City and community of Sitka to develop long-term sustainable activities that not only support the mission and goals of the City and Borough of Sitka, but also support every citizen who chooses Sitka as their home.

I would be available to arrange a telephone call to discuss my interest in more detail at your convenience. Thank you for considering my application.

Sincerely,

A handwritten signature in black ink, appearing to read "Lawrence SpottedBird".

Lawrence SpottedBird  
General Manager



**Application for Appointment to Boards, Committees, and Commissions  
City and Borough of Sitka**

Board/Commission/Committee: Citizens Task Force  
Name: Lawrence SpottedBird Daytime Phone: 907-747-7380  
Address: 456 Katlian Street, Sitka, AK 99835 Evening Phone: 360-598-2249  
Email Address: lawrence.spottedbird@sitkatriben-sn.gov Fax Number: 907-747-4915  
Length of Residence in Sitka: 15 months Registered to vote in Sitka?  Yes  No  
Employer: Sitka Tribe of Alaska

Organizations you belong to or participate in:  
Alaska Native Brotherhood  
Celebrate Katlian Street

Explain your main reason for applying:

Would like to participate in developing solutions for the City and for the citizens of Sitka that would move us in a healthy direction but with a process that is inclusive to all stakeholders in the community

What background, experience or credentials will you bring to the board, commission, or committee membership?  
30+ years in business development, community development, executive management, previous experience on state, municipal and other public boards and commissions.

Please disclose any potential conflicts of interest that may arise from your appointment. These may include but are not limited to:

- A substantial financial interest of \$1000 annually that could be influenced by your appointment.
- An immediate family member employed within the scope of this appointment.

No conflicts that I am aware

Please attach a letter of interest, outline, or resume which includes your education, work, and volunteer experience that will enhance your membership.

→ (To be considered, your application must be complete AND be accompanied by one of the above supporting documents.)

Date: July 8, 2015 Signature: 

Your complete application and resume should be returned to the Municipal Clerk's Office by noon on the Wednesday prior to an advertised Assembly meeting. Applications received after the deadline will be considered but will not be included in the Assembly packets for review prior to appointment.

Appointments are normally made during open session of an Assembly meeting, however, Assembly members may vote to discuss applicant(s) in closed executive session. In this case, do you wish to be present when your application is discussed?  Yes  No

Return to:  
Melissa Henshaw, Deputy Clerk/Records Specialist  
100 Lincoln Street  
Fax: 907-747-7403  
Email: melissa@cityofsitka.com

**RESUME OF  
LAWRENCE T. SPOTTEDBIRD**

**lawrence@spottedbird.com**

**3403A Halibut Point Road  
Sitka, AK 99835**

**(VOICE) (360) 598-2249  
(CELL) (360) 286-9222**

**QUALIFICATIONS**

- ❖ Thirty-four years of professional experience in business development
- ❖ Over twenty years of executive management and supervisory experience
- ❖ More than eight years experience in developing, managing and fiscal control of enterprises in the Native American gaming industry
- ❖ Experience includes economic development, business development and management, business start-up and expansion, technology and telecommunications business development, federal contracting and procurement
- ❖ Oversaw federal, private and tribal contracts for information technology, environmental services, and professional services
- ❖ Negotiated and secured professional services contracts ranging from \$200,000 to \$25 Million. Secured ID/IQ contract for \$200 Million for Information Technology services
- ❖ Developed strategic partnerships with established and new enterprises to secure contract opportunities
- ❖ Management of tribal government operations
- ❖ Lifetime experience working in business development and professional management

**SPECIALIZED CONSULTING**

- ❖ Information Technology Business Development
- ❖ Environmental Services Business Development
- ❖ Telecommunications Business Development
- ❖ Rural Community Telecommunications Network Development
- ❖ Federal Contracts Marketing and Procurement
- ❖ New Business Development
- ❖ Energy & Infrastructure Development
- ❖ Small Business Administration 8(a) Program Development
- ❖ HUBZone Program Development
- ❖ General Services Administration Business Development
- ❖ International Trade/Business Development

**PROFESSIONAL EXPERIENCE**

- APR 2014 – PRESENT    GENERAL MANAGER  
Sitka Tribe of Alaska, Sitka, Alaska**
- JAN 2008 – PRESENT    PRESIDENT  
SpottedBird Development, LLC, Silverdale, Washington**
- JUL 2006 – JAN 2008    CHIEF EXECUTIVE OFFICER  
Prince of Wales Tribal Enterprise Consortium, LLC, Craig, Alaska**

- MAY 2003 – JUL 2006    PRESIDENT/CEO  
SpottedBird Technologies, Inc., Silverdale, Washington
- APR 2000 – MAY 2003    VICE-PRESIDENT, TRIBAL DEVELOPMENT  
n-Link Corporation, Bellevue, Washington
- MAY 1999 - APR 2000    GENERAL MANAGER  
Shaan-Seet, Inc., Craig, Alaska

### **EDUCATION**

- COLLEGE:                    BBA - BUSINESS ADMINISTRATION - 1982  
University of Central Oklahoma, Edmond, Oklahoma
- UNIVERSITY OF OKLAHOMA – 1968-1970  
Major – Architecture ~ Collegiate Wrestling

### **MILITARY SERVICE**

- OCT 1971 - DEC 1973    U.S. NAVY (Honorable Discharge – Viet Nam Era)

### **PAST ACCOMPLISHMENTS**

- ❖ Assisted in the development of the American Indian Radio On Satellite (AIROS) Network that currently provides 24-hour Native American and Alaska Native programming.
- ❖ Wrote successful grant application for developing NATIVE AMERICA CALLING, the first, live call-in talk show about Native Americans and Alaska Natives.
- ❖ Created VISION MAKERS VIDEO - a national label marketing, exclusively, Native American television programs and videos.
- ❖ With HUD funds, helped convert a crime-ridden apartment complex into new condominiums for low and moderate-income families.
- ❖ Helped develop two American Indian Education Symposiums in the State of Nebraska.
- ❖ Chairman of the Mayor's Multicultural Advisory Committee (Lincoln, Nebraska).
- ❖ Commissioner, City of Lincoln Human Rights Commission.
- ❖ Commissioner, Nebraska Indian Affairs Commission.
- ❖ Was elected to the Yakima County, Precinct Committee Officer position in the November, 1998 Washington State general election.
- ❖ Oversaw the development of Yakamart, Inc., the first Yakama Tribal-owned retail enterprise. Yakamart includes a gas station/convenience store, tobacco shop with walk-in humidor, gift shop, fast food court, mail center, general merchandise sales.
- ❖ Developed POWTEC (Prince of Wales Tribal Enterprise Consortium, LLC), an information technology, environmental and engineering services enterprise in partnership with two Indian tribes in Southeast Alaska.
- ❖ Helped develop "The Technology Center" concept in partnership with the tribe, Craig Community Association. The Technology Center is a state-of-the art computer and information technology training and education center that includes a satellite downlink classroom located on the Prince of Wales Island in Southeast Alaska. It was dedicated and opened in January 2004.

- ❖ Developed STG (Sioux Technology Group, LLC), an information technology services enterprise in partnership with a Native American controlled community development corporation.
- ❖ Assisted in acquiring HUBZone Certification and SBA 8(a) Business Development Program certification for tribal owned enterprises.
- ❖ Assisted in the acquisition of \$200 Million in ID/IQ Contracts for a tribal owned enterprise.
- ❖ Facilitated tribal technology assessments with Affiliated Tribes of Northwest Indians-Economic Development Corporation.
- ❖ Established Tribal International Trade Center, LLC (TITC), to broker trade between tribes and Korean businesses.
- ❖ Formed Strategic Alliance in 2009 with Doojin Co., Inc. – a Korean technology trading company.
- ❖ Established SpottedBird Development, Inc. in Davao City, Philippines.
- ❖ Established SIRCO – a tribal holding company – in Northern California.
- ❖ Established SIRCO Federal Services, Inc. – a tribal 8(a) Certified professional services company.
- ❖ Established start up of Red Lake, Inc. – a tribal holding company – that included eight subsidiary enterprises.
- ❖ Helped establish RLI Construction, Inc. – a new tribal-owned construction company – and prepared application for SBA 8(a) Business Development Program.
- ❖ Established Technology & Resources International Business Exchange, LLC (TRIBE), to broker trade between tribes and international businesses.
- ❖ Lifetime of community services

### **PUBLICATIONS**

- ❖ “Electronic Mortar: Native American Communications.” *Native American Expressive Culture*, Akwe:kon Press, National Museum of the American Indian, Fall/Winter 1994
- ❖ “Tribal International Trade – Creating Global Sovereignty,” *Northwest Native Business Today*, Winter 2006
- ❖ “Technology: Empowering Tribal Nations in the New Millennium,” *Northwest Native Business Today*, Spring 2007
- ❖ “Building a Technology-based Economy on the Reservation,” *Northwest Native Business Today*, Summer 2007
- ❖ “REZshoring: The New Age of Jobs in Indian Country”, *Northwest Native Business Today*, Spring 2008