



**CITY & BOROUGH OF SITKA
BOARD/COMMITTEE/COMMISSION APPLICATION**

Municipal Clerk's Office, 100 Lincoln Street, Floor 3
Phone: 907.747.1826 Fax: 907.747.7403 Email: clerk@cityofsitka.org

Submit this completed application AND either a letter of interest or resume to the Municipal Clerk's Office by noon on the Wednesday prior to an advertised Assembly meeting.

Board/Commission/Committee Applying For: Tourism Commission

Name: Austin W Cranford Phone Number: [REDACTED]

Mailing Address: [REDACTED]

Email Address: [REDACTED]

Length of Residence in Sitka: 11 years Registered to vote in Sitka? Yes No

Employer Business Name and your position: University of Alaska - Chairman / Vice-President / IS specialist

Organizations you belong to or participate in:
University of Alaska | UA Staff Alliance (Chair) | UAS Staff Council (VP)
Information Systems Security Association (ISSA) | CompTIA Information Sharing and Analysis Organization (ISAO)
Greater Sitka Chamber of Commerce (Emerging Leaders group)

Explain your main reason for applying:
My primary motivation for applying is to ensure that our community embraces sustainable tourism. I want to help avoid the boom-bust cycles we've seen in the past by promoting responsible growth that benefits both residents and visitors alike. By focusing on long-term stability, I believe we can enhance the local economy while preserving our natural and cultural assets for future generations.

What experience or credentials will you bring to the board, commission, or committee membership?
As the current chairman of a statewide board and vice president of another board, I bring leadership and organizational skills to the table. In addition, I have insights into the tourism industry through my ownership of shares in Norwegian Cruise Lines, which gives me a deeper understanding of their business model and its effects on local economies. Being in the 25-30 age group, I also provide a fresh perspective that bridges the needs of younger generations with the broader goals of sustainable tourism

Appointments are typically made during Assembly meeting open sessions. However, Assembly members may vote to discuss applicant(s) in closed executive session. In this case, do you wish to be present when your application is discussed? Yes No

Potential conflicts of interest that may arise from your appointment must be disclosed. These may include, but are not limited to, a substantial financial interest of \$1000 annually that could be influenced by your appointment, or an immediate family member employed within the scope of this appointment. **Do you have any potential conflicts of interest to disclose?** Yes No

If yes, please explain: Active Shareholder of Norwegian Cruise Line Holdings Ltd (NCLH): Norwegian Cruise Line, Oceania Cruises, and Regent Seven Seas Cruises.

I understand this is a volunteer position appointed by the City and Borough of Sitka Assembly and requires regular meeting attendance. I further understand this application is public information and the merits of my appointment may be discussed at a public forum. In addition, my name may be published in media outlets. If I am appointed to serve, I will follow all laws, procedures, and practices associated with my appointment.

I certify that the information in my application is true and accurate.

Date: 10/04/2024 Applicant Signature: [Handwritten Signature]