OFFICE OF THE MAYOR
City & Borough of Sitka

## Proclamation

Whereas, the City and Borough of Sitka, Alaska, celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are currently 27.9 million small businesses in the United States, they represent 99.7 percent of American employer firms, create more than two-thirds of the net new jobs, and generate 46 percent of private gross domestic product, as well as 54 percent of all US sales; and

WHEREAS, small businesses employ over 55 percent of the working population in the United States; and

WHEREAS, 89 percent of consumers in the United States agree that small businesses contribute positively to the local community by supplying jobs and generating tax revenue; and

WHEREAS, 87 percent of consumers in the United States agree that small businesses are critical to the overall economic health of the United States; and

WHEREAS, 93 percent of consumers in the United States agree that it is important for people to support the small businesses that they value in their community; and

WHEREAS, the City and Borough of Sitka supports our local businesses that create jobs, boost our local economy and preserve our neighborhoods; and

WHEREAS, advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

NOW, THEREFORE, the Assembly of the City and Borough of Sitka, Alaska does hereby proclaim, November 28, 2015, as:

## SMALL BUSINESS SATURDAY

and urge the residents of Sitka, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

Signed and sealed on this 10<sup>th</sup> day of November 2015.

Mim McConnell, Mayor

ATTEST:

Sara Peterson, CMC, Municipal Clerk