

OFFICE OF THE MAYOR
City & Borough of Sitka

Proclamation

Small Business Saturday

WHEREAS, the City and Borough of Sitka, Alaska, celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are 31.7 million small businesses in the United States, they represent 99.9% percent of all firms with paid employees in the United States, and are responsible for 65.1% of net new jobs created from 2000 to 2019; and

WHEREAS, small businesses employ 47.1% of the employees in the private sector in the United States, 62% of U.S. small businesses reported that they need to see consumer spending return to pre-COVID levels by the end of 2020 in order to stay in business, 65% of U.S. small business owners said it would be most helpful to have their "regulars" return and start making purchases again, and three-quarters of U.S. consumers are currently looking for ways to Shop Small® and support their community; and

WHEREAS, 96% of consumers who shopped on Small Business Saturday® agree that shopping at small, independently-owned businesses supports their commitment to making purchases that have a positive social, economic, and environmental impact and 97% of consumers who shopped on Small Business Saturday agree that small businesses are essential to their community; and

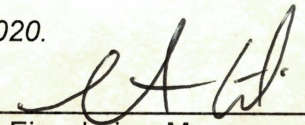
WHEREAS, 95% of consumers who shopped on Small Business Saturday reported the day makes them want to shop or eat at small, independently-owned businesses all year long, not just during the holiday season; and

WHEREAS, the City and Borough of Sitka supports our local businesses that create jobs, boost our local economy and preserve our communities; and

WHEREAS, advocacy groups, as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

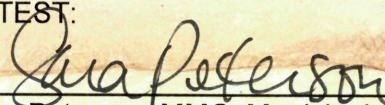
NOW, THEREFORE, the Assembly of the City and Borough of Sitka, Alaska does hereby proclaim, November 28, 2020, as **SMALL BUSINESS SATURDAY** and urges the residents of Sitka, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

Signed and sealed on this 24th day of November, 2020.



Steven Eisenbeisz, Mayor

ATTEST:



Sara Peterson, MMC, Municipal Clerk

