

If this item is pulled from the consent agenda the following motion would be in order:

**POSSIBLE MOTION**

**I MOVE TO** approve the Health Needs and Human Services Commission goals for 2017.

## **MEMORANDUM**

**To:** Mayor Hunter and Members of the Assembly

**From:** Doug Osborne, Chair of the Health Needs and Human Services Commission

**Subject:** Health Needs and Human Services Commission 2017 Goals

**Date:** February 6, 2017

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At the February 3<sup>rd</sup> meeting, our commission unanimously voted to submit the following two goals for you to review and potentially approve.

1. To improve the health of Sitkans, especially children, by providing leadership, education and support that could lead to the passage of a tobacco 21 policy, that would increase the minimum legal sales age to buy tobacco from 19 to 21.
2. Support the possible implementation of a sugar sweetened beverage tax ordinance and to create a Sitka Children's Health Fund with the money that would be collected annually.

The new 2017 goals are very similar to last year's. Our seven person commission is full and ready for another productive year.

Thank you for your time and consideration.

Doug Osborne M.A.  
Chair HNHS Commission

## Action Plan Worksheet Tobacco 21

Goal: Protect people in Sitka (ages 11-20) from tobacco

**Objective: Research, educate and give people opportunities to provide feedback on the national movement that is raising the Minimum Legal Sales Age (MLSA) to 21 years old.**

**Overview: SEARHC, Sitka Community Hospital, Sitka Counseling, the Hope Coalition and CBS Health Needs and Human Services commission will partner to bring the MLSA21 idea and info. to Sitka.**

Activity	Specific Steps	Who is Responsible	Timeline for Completion						Outcome and output evaluation.
			Dec	Jan 1-15	Jan 16-30	Feb	Mar.	April	
1.) Gather facts and prepare 5, 10 minute presentation		Doug	X	X 1/9					Finished powerpoint
2.) Develop one page handout.		Amanda		1/9					2 sided hand out
3.) Make a presentation at the HOPE coalition.		Doug		1/10					Evaluation from coalition members
4.) Present Action plan to Health Commission + vote on ordinance	a. Vote on taking military exemption out b. Get feedback on the action plan.	Health Needs and Human Service commission		1/13					Ordinance
5.) Connect with partner at that State	a. Call Joe Darnell, chief tobacco enforcement,	Amanda		1/15					

	b. Contact state quitline								
6.) Create Media campaign.	a. Research ex. Of tobacco 21 ads b. Make purchases and run ads	Amanda			1/30				Ads
7.) Connect with retailers	a. Make a comprehensive list of all retailers. b. Set up meetings c. Share fact sheet and have a discussion.	Amanda			1/30	2/15			List of retailers
						2/20			
8.) Research signage and make retailer education plan	a. Decided on the number of signs that Sitka would need b. Come up with a price and design and contractor.					2/25			Quote on Tobacco 21 signs and stickers for all vendors.
9.) Do presentations to 3 or more interested groups.	a. Brainstorm groups to present to b. Schedule and deliver presentations	Doug + Amanda	X	X	X	X			Meeting notes
10.) Hold a town hall meeting that is open to the public and has a time for the public to express comments and concerns.	a. Select dates and format b. Publicize and invite c. Facilitate the meeting	Doug + designated HR staff			X	X			Public Service Announcements Meeting notes.

<p>11) Provide the assembly with updates and relevant information</p> <p>12) Monitor ordinance progression</p>		<p>Doug, Amanda, Health Needs and Human Services Commission.</p>	X	X	X	X	X	X	<p>On-going, written correspondence.</p>
<p>13.) If tobacco 21 passes, support the education and transition.</p>	<p>a.) Inform retailers b.) Distribute signs c.) Distribute Quit line materials and resource for 19-20 tobacco users d.) Create and run relevant public service announcements and media.</p>	<p>Amanda Amanda Amanda</p> <p>Amanda and Doug</p>					X	S	
<p>1.) Integrate customer service into recognition program.</p>	<p>1.) Designate the Spring Staff of the season award exclusively to customer service. 2.) Lead with recognizing customer service with all program promotion.</p>		X						<p>Staff of the Season awards – e-mails, picture for newspaper etc.</p> <p>e-mails, presentations etc.</p>